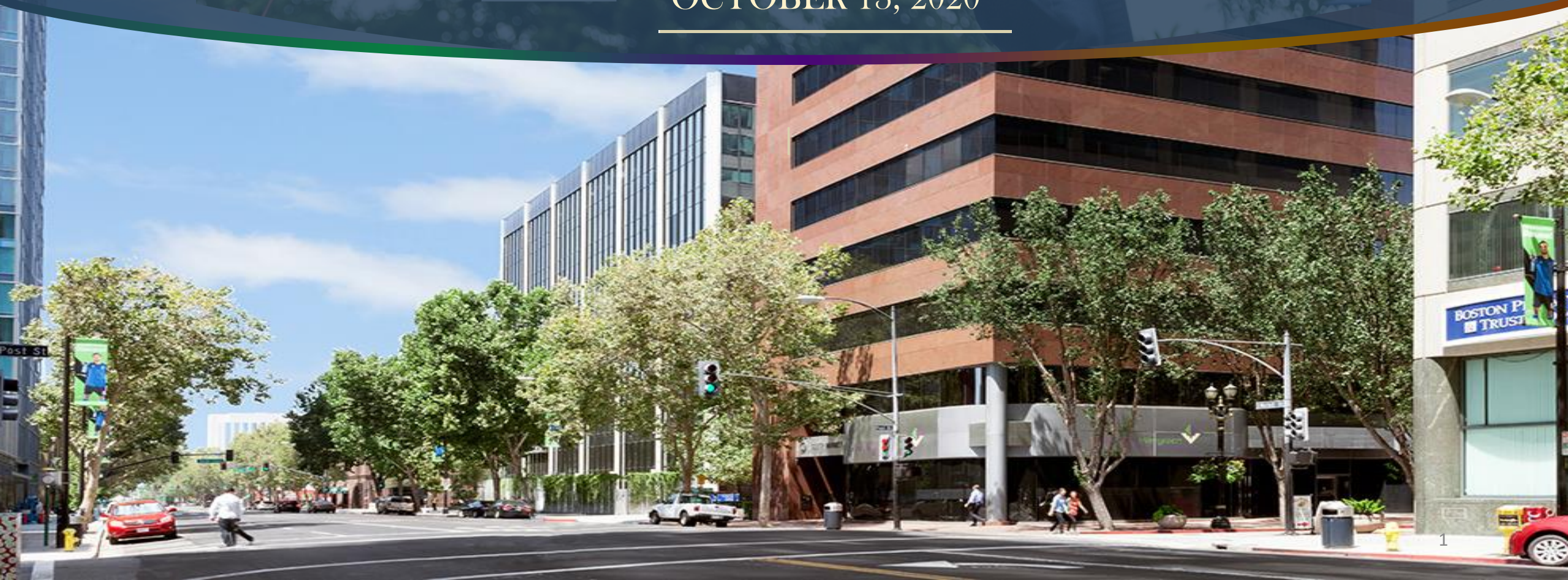


SAN JOSE-EVERGREEN
Community College District

BIANNUAL REPORTING ON BOARD'S ENDS POLICIES

Ann Marie Machamer, PhD
Hazel De Aussen, PhD | Joyce Lui, PhD | Alexandra C. Duran, EdD |
Institutional Effectiveness, Research and Planning

OCTOBER 13, 2020



FRAMEWORK FOR BIENNIAL REPORTING

ENDS POLICY MEASUREMENTS

1

STUDENT SUCCESS (May 12, 2020)

*Degree and Certificate Completion, and
Transferability & College Experience and College
Readiness*



#	Measurement
1.1	Number of AA, AS, ADT Degrees
1.2	Number of CTE and non-CTE Certificates
1.3	Transfer Level Course Success Rate
1.4	Percent Transfer Prepared
1.5	CSU/UC Acceptance Rates
1.6	Number of Transfers
1.7	Transfer Rate
<i>College Readiness</i>	
1.8	Completion of Basic Skills
1.9	Remedial Rate for English/Math
1.10	Successful Transfer Level Math/English in Year 1
1.11	Students with 12+ units in Year One
<i>College Experience</i>	
1.12	Diversity of staff and faculty
1.13	Employee Satisfaction
1.14	Clery Act reporting
1.15	Student Engagement

2

COMMUNITY IMPACT (October 13, 2020)

*Career Development & Community, Business,
Industry and Trades
Partnerships/Collaborations*



#	Measurement
2.1	CTE Success Rate
2.2	9+ Career Education Units
2.3	Number of CTE Degrees/Certificates
2.4	Skills Builder Metric
2.5	Employed After Exit
2.6	Job Related to Program of Study
2.7	Median Earnings After Exit/Award
2.8	Success in passing licensing exams
2.9	Number of Dual & Concurrent Enrollments
2.10	Number of internships/work experience
2.11	Number of apprenticeships
2.12	Number of partnerships/collaborations
2.13	Amount of grant funding
2.14	Amount of fundraising (Foundation)

COMMUNITY IMPACT MEASURES

2

COMMUNITY IMPACT (October 13th , 2020)

*Career Development & Community, Business, Industry
and Trades Partnerships/Collaborations*

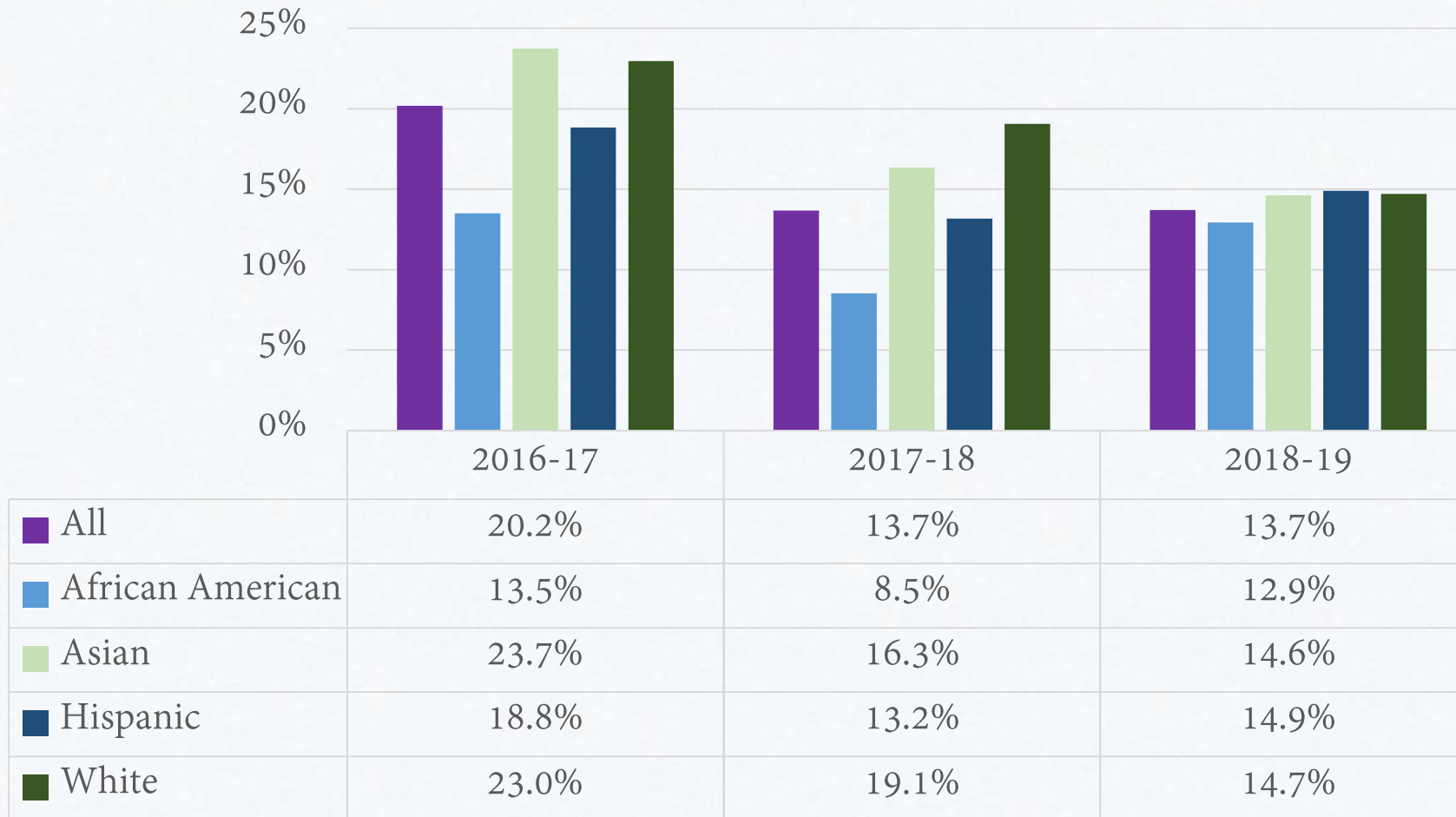
#	Measurement
2.1	CTE Success Rate
2.2	9+ Career Education Units*
2.3	Number of CTE Degrees/Certificates*
2.4	Skills Builder Metric
2.5	Employed After Exit
2.6	Job Related to Program of Study*
2.7	Median Earnings After Exit/Award
2.8	Success in Passing Licensing Exams*
2.9	Number of Dual & Concurrent Enrollments
2.10	Number of Internships/Work Experience
2.11	Number of Apprenticeships
2.12	Number of partnerships/collaborations
2.13	Amount of grant funding
2.14	Amount of Fundraising (Foundation)

Career Education at SJECCD

- In 2019-20 SJCC offered 577 CTE sections making up about 29% of all the sections. This resulted in 1,461 CTE FTES, making up about 27% off all FTES at SJCC.
- For that same year, EVC offered 338 CTE sections making up about 16% of all the sections. This resulted in 871 CTE FTES for that year, which made up about 14% off all FTES.

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

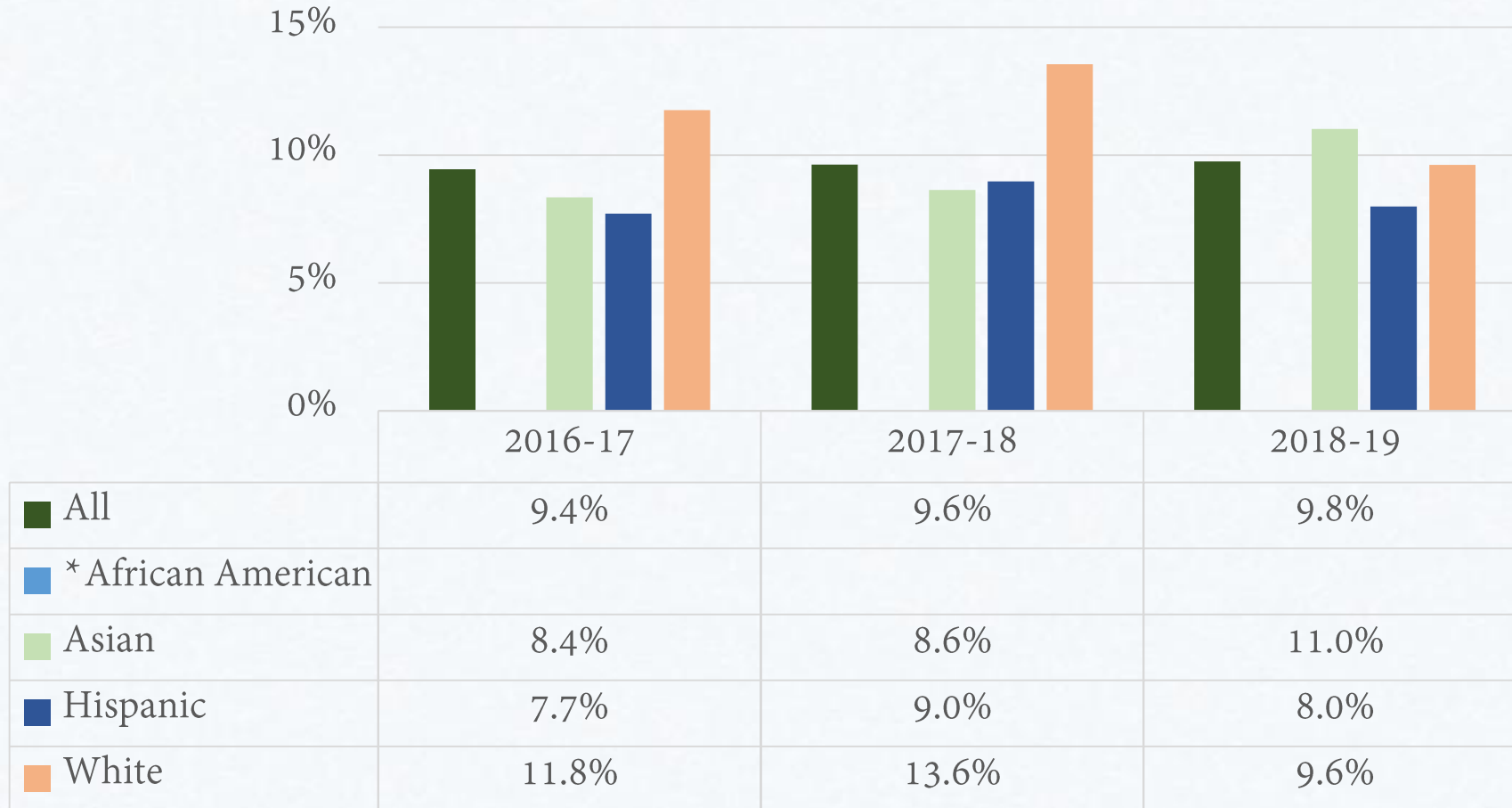
SJCC EARNED 9+ CAREER EDUCATION UNITS (2.2)



In 2018-19 the number of students that met this definition was 406

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

EVC EARNED 9+ CAREER EDUCATION UNITS (2.2)



In 2018-19 the number of students that met this definition was 114

** Counts for African Americans are below computable range and are therefore suppressed*

SJCC TOTAL CTE AWARDS (2.3)



	2017-18	2018-19	2019-20
Number of CTE Programs	93	96	93
Number of CTE Programs giving awards	22	25	27
Total Awards	755	716	742

Top Five CTE Awards

Cosmetology and Barbering	113	100	103
Environmental Control Tech	68	63	94
Child Development	90	63	90
Business Administration	84	75	71
Construction Crafts Tech	45	41	59

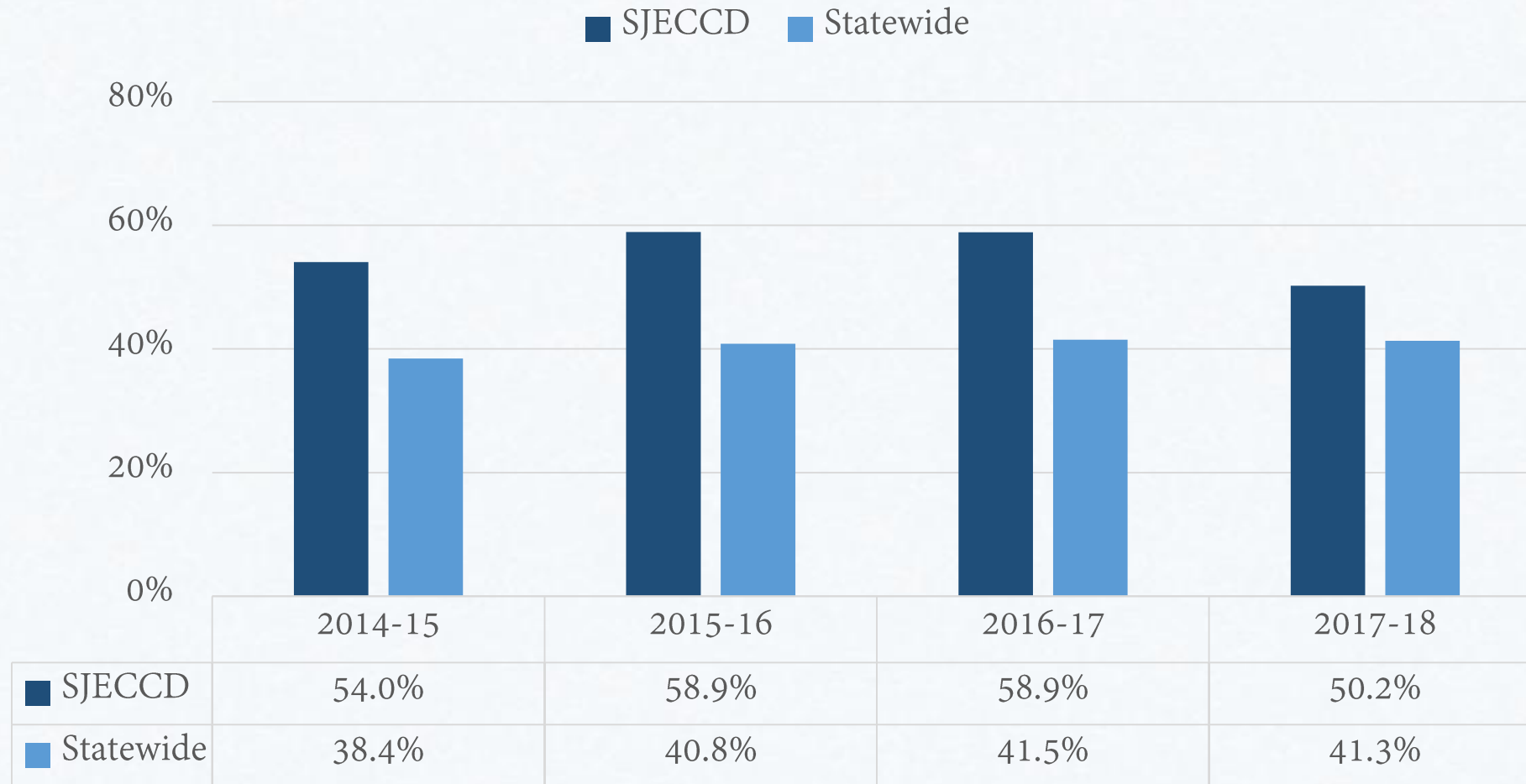
EVC TOTAL CTE AWARDS (2.3)

	2017-18	2018-19	2019-20
Number of CTE Programs	41	43	42
Number of CTE Programs giving awards	8	8	10
Total Awards	397	400	373
Top Five CTE Awards			
Business Administration	156	177	150
Nursing	68	74	67
Administration of Justice	54	63	52
Automotive Technology	52	34	32
Accounting	30	22	30

In 2017-18 the number of students that met this definition was 321
 * Counts for African Americans are below computable range and are therefore suppressed

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

DISTRICTWIDE EMPLOYED AFTER EXIT (2.5)



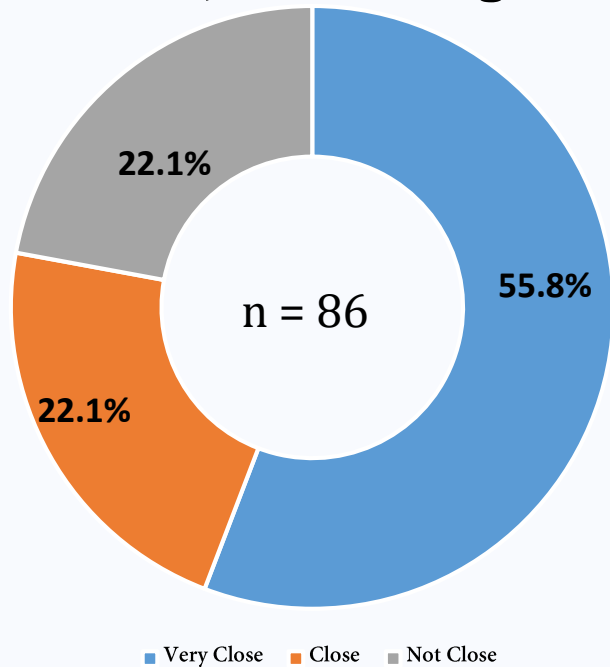
The number of SJECCD students that achieved the outcome in 2017-18 is 1,736.

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

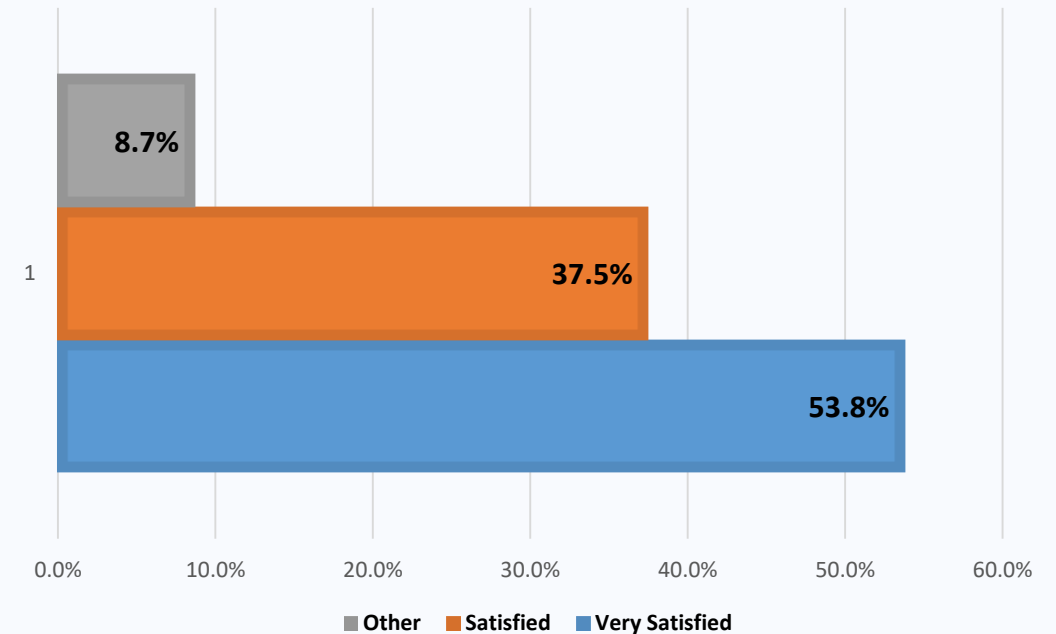
SJCC JOB RELATED TO PROGRAM OF STUDY (2.6)

Employment Outcomes Survey 2019

**Secured Job Closely Related
to SJCC Training**



**Satisfaction with SJCC
Education & Training**

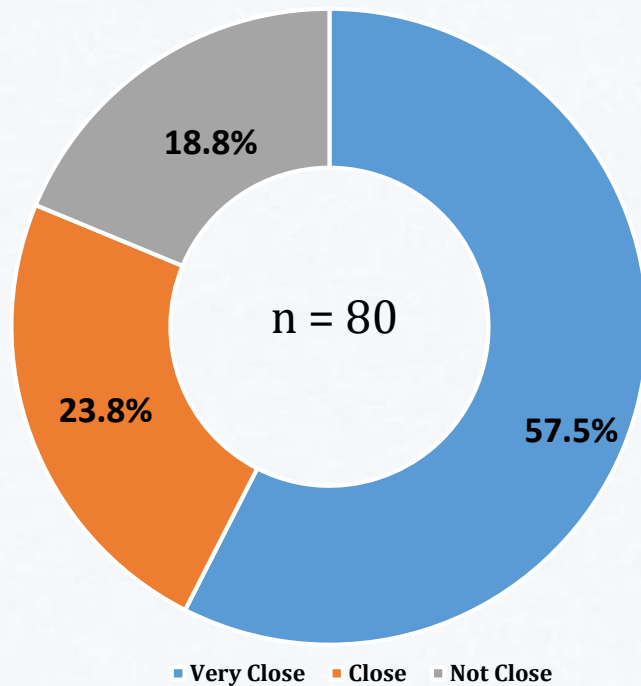


SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

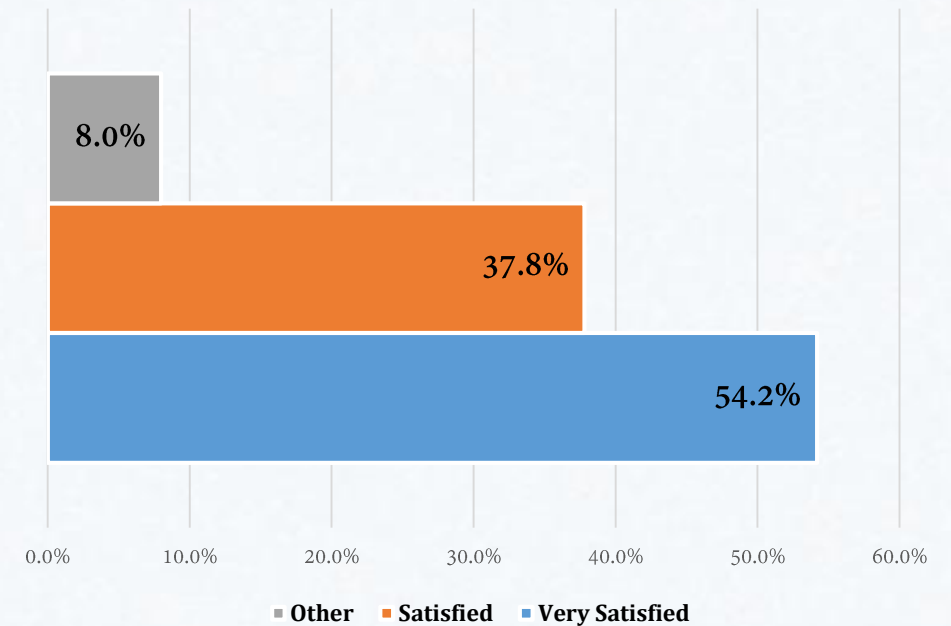
EVC JOB RELATED TO PROGRAM OF STUDY (2.6)

Employment Outcomes Survey 2019

Secured Job Closely Related to EVC Training



Satisfaction with EVC Education & Training



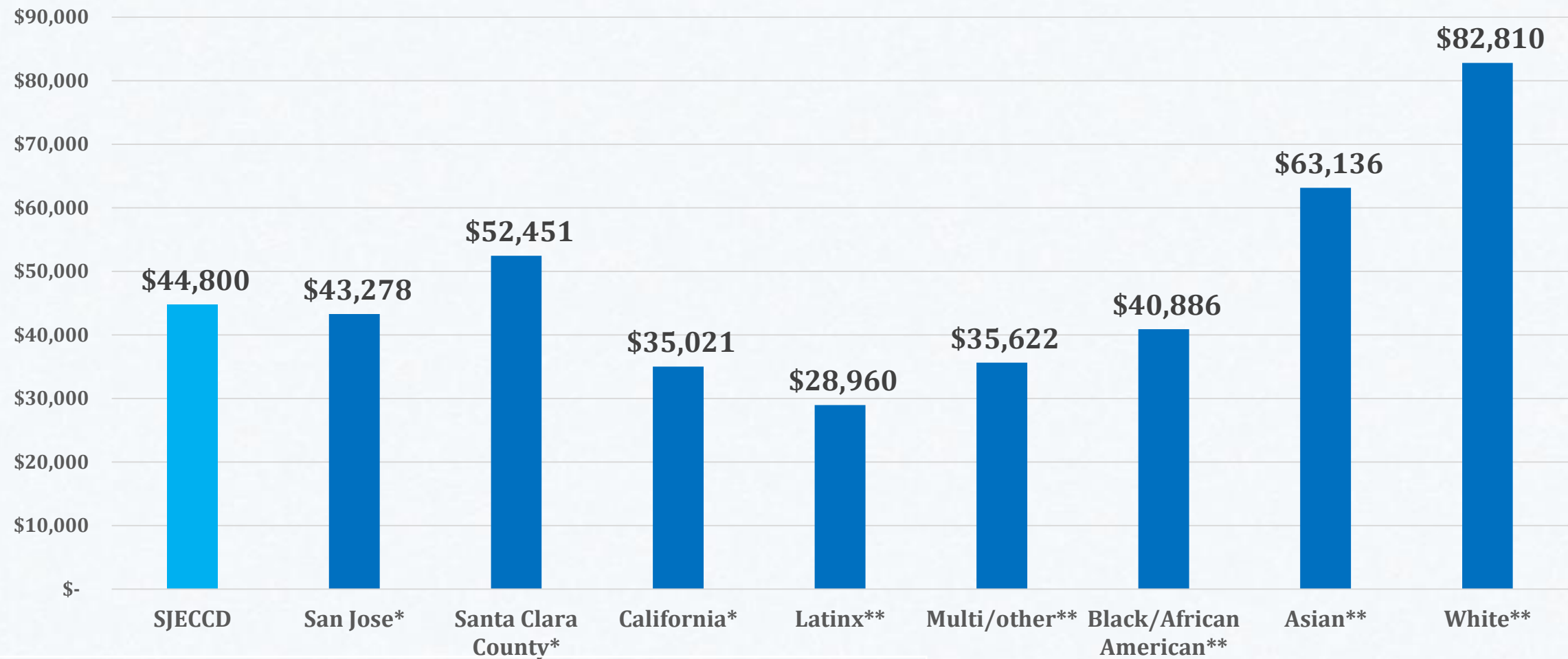
Median Annual Earnings

- Among students in selected student journey who exited the community college system and who did not transfer to any postsecondary institution, median earnings following the academic year of exit
- Median income is the income amount that divides a population into two equal groups, half having an income above that amount, and half having an income below that amount. It may differ from the mean income.

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

MEDIAN ANNUAL EARNINGS (2.7)

Median Income by location and Race/Ethnicity



Source:

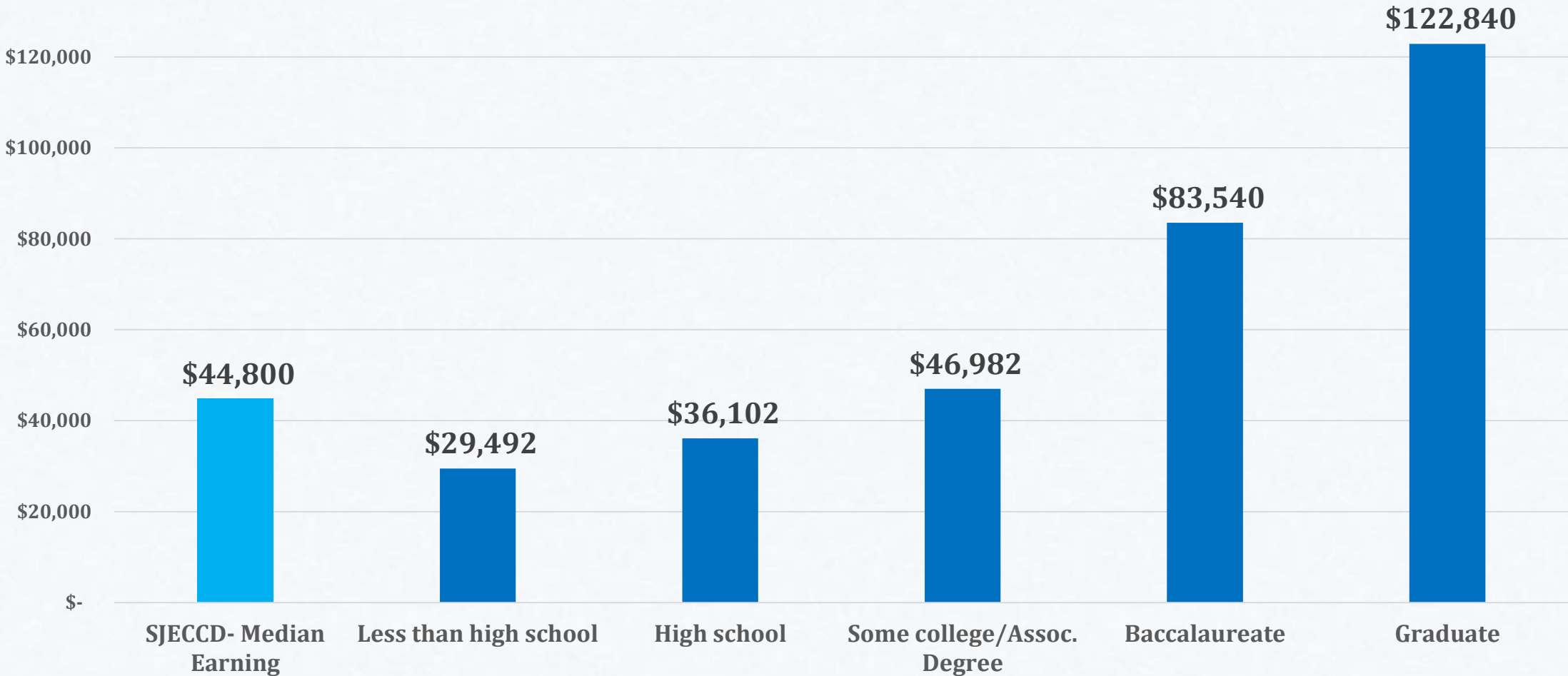
https://www.census.gov/quickfacts/fact/table/sanjosecitycalifornia,santaclaracountycalifornia,CA/PST045219	*
https://www.census.gov/quickfacts/fact/table/sanjosecitycalifornia,santaclaracountycalifornia,CA/PST045219	*
https://siliconvalleyindicators.org/data/economy/income/personal-income/per-capita-income-by-race-ethnicity/	**

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

MEDIAN ANNUAL EARNINGS (2.7)



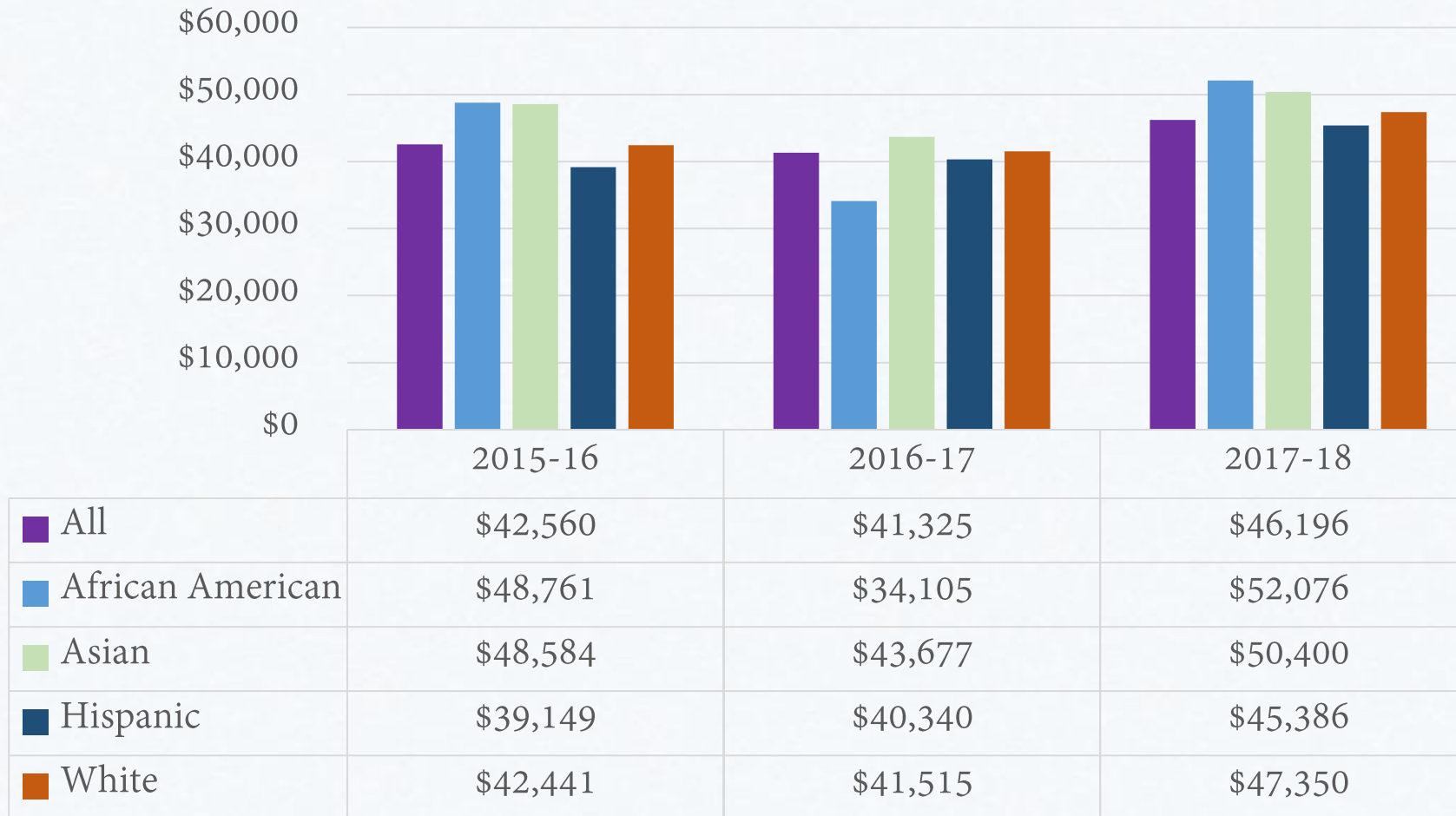
Median Income by Educational Attainment Silicon Valley
(Santa Clara and San Mateo Counties)



Source: <https://siliconvalleyindicators.org/data/economy/income/personal-income/individual-median-income-by-educational-attainment/>

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

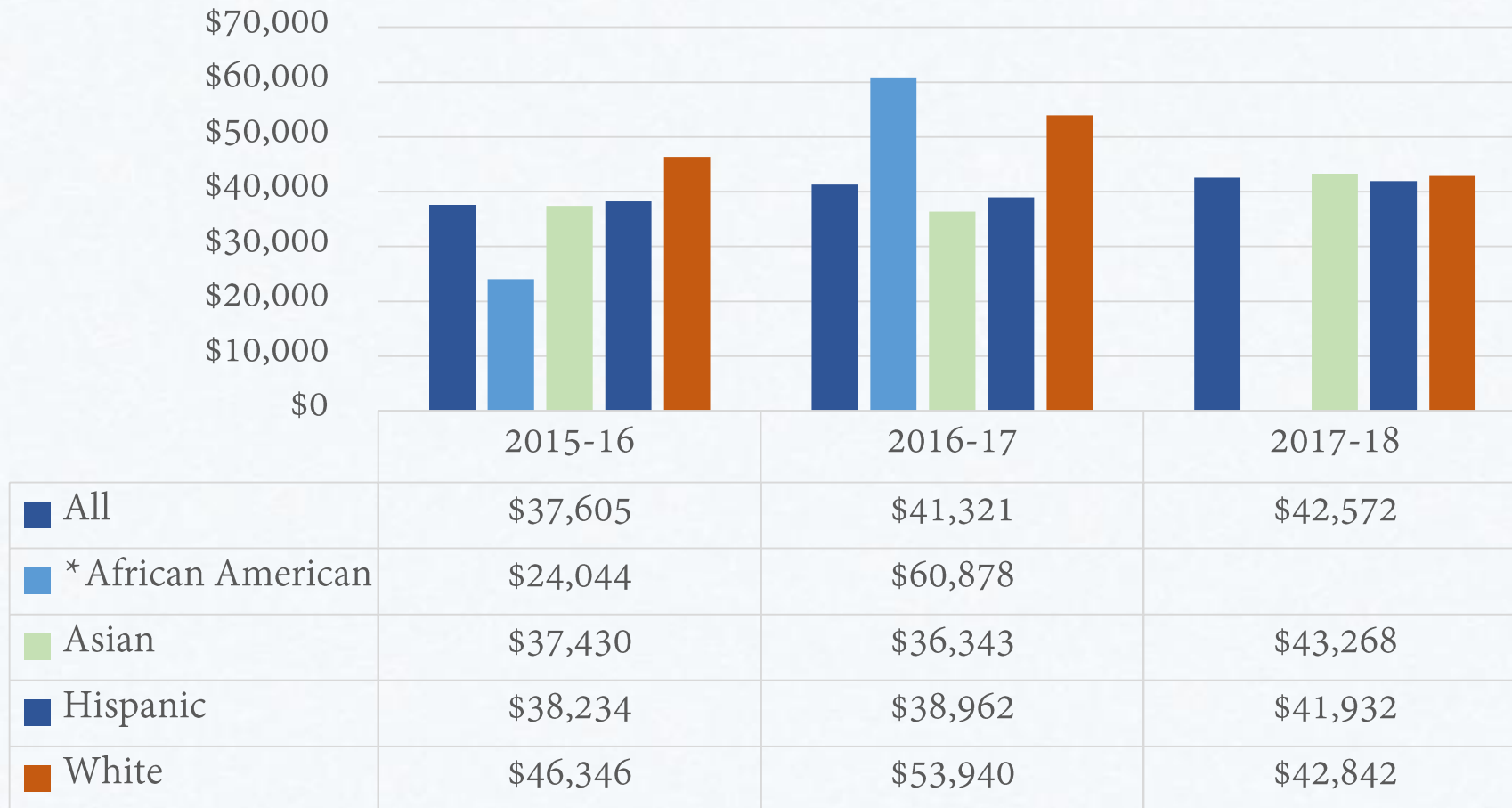
SJCC MEDIAN ANNUAL EARNINGS (2.7)



In 2017-18 the number of students that met this definition was 778

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

EVC MEDIAN ANNUAL EARNINGS (2.7)



In 2017-18 the number of students that met this definition was 321

** Counts for African Americans are below computable range and are therefore suppressed*

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

SJCC- SUCCESS WITH LICENSING EXAM (2.8)



Program	Examination	Institution set standard	2016-17 Pass Rate	2017-18 Pass Rate	2018-19 Pass Rate
Cosmetology	State	78.0%	95.0%	76.0%	89.0%
Dental	State	63.0%	81.0%	75.0%	55.0%
Esthetics	State	90.0%	100.0%	100.0%	100.0%
HVAC	National	86.0%	95.0%	97.0%	93.0%
Medical Assisting	State	67.0%	89.0%	75.0%	60.0%

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

EVC- SUCCESS WITH LICENSING EXAM (2.8)



Program	Examination	Institution set standard	2016-17 Pass Rate	2017-18 Pass Rate	2018-19 Pass Rate
Honda PACT	Other	90%	83%	85%	80%
RN NCLEX	National	80%	94%	95%	96%
Nursing Assistant/Home Health Aide	State	90%	90%	93%	97%

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

DUAL & CONCURRENT ENROLLMENT (2.9)

Dual Enrollment (CCAP)

- Credit Courses offered at the high school site
- District level agreements
- Emphasis on college and career readiness

Concurrent Enrollment

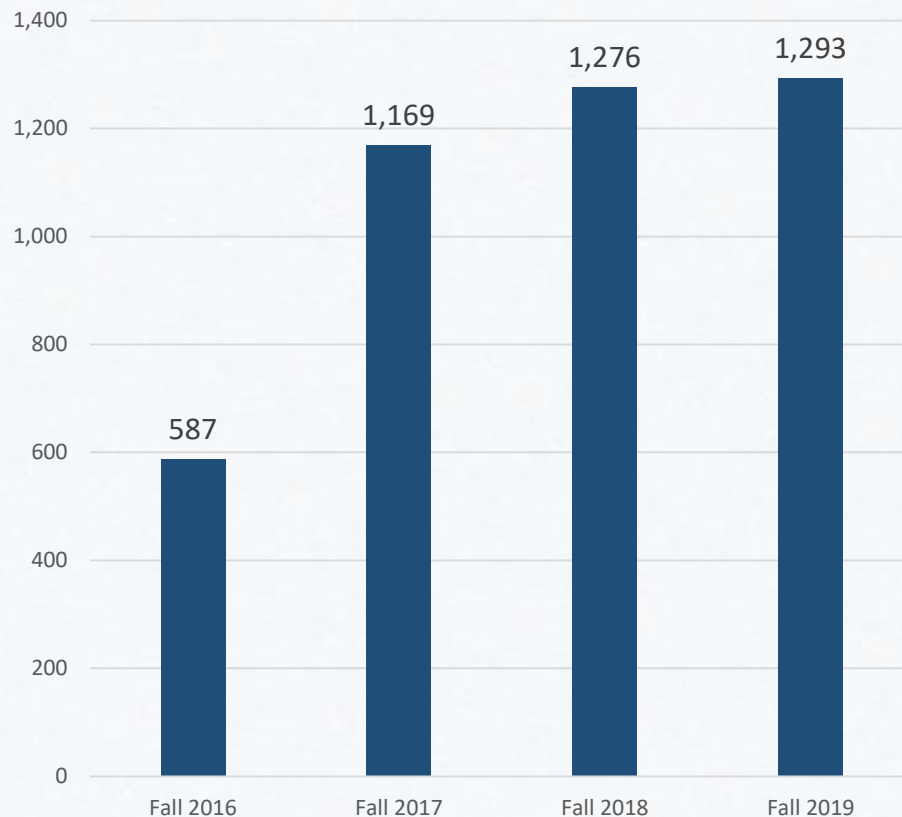
- High school students enrolled at both institutions
- Self-enrolled, open-access and formal agreements
- Open to general student population
- Instructional services agreement (or MOU)

SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT

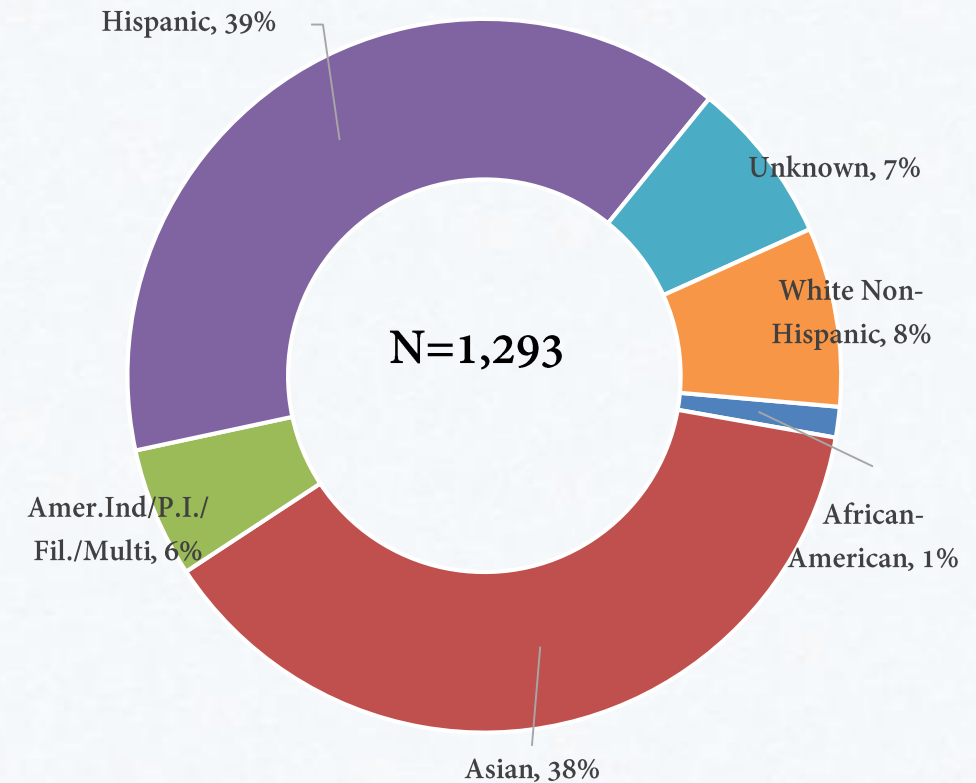
CONCURRENT ENROLLMENT (2.9)

SJECCD serves 1,293 Concurrent enrollments

2019 Fall SJECCD Concurrent Enrollment



2019 Fall Concurrent Enrollment Race/Ethnicity



DUAL ENROLLMENTS (2.9)



Dual Enrollments by District 2019-20

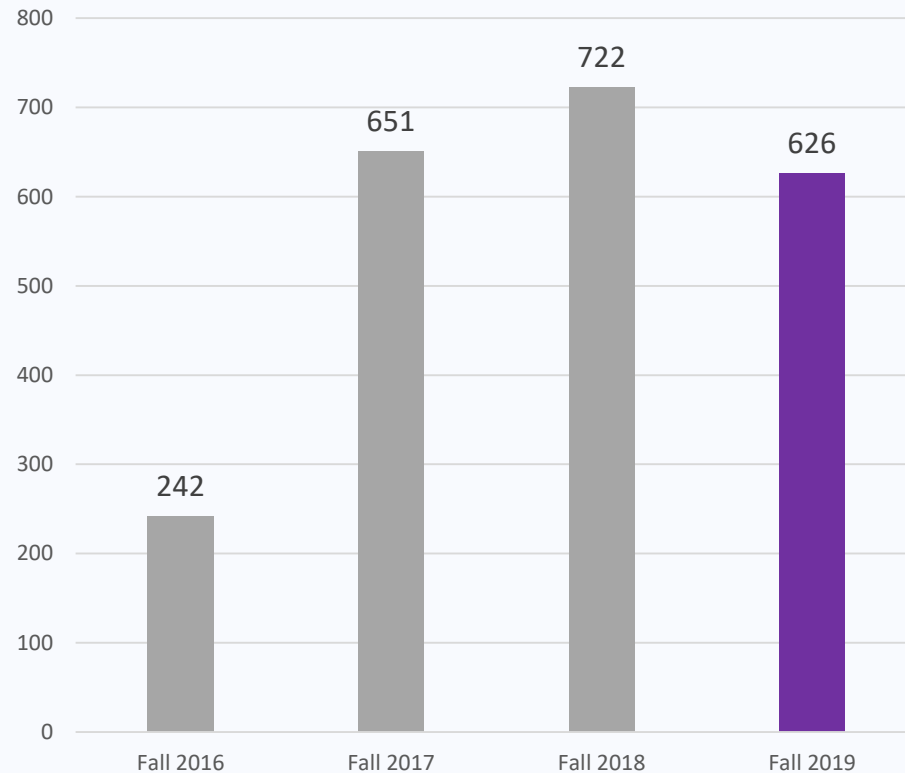
San Jose Unified District	256
The Foundation for Hispanic Education	185
Downtown College Prep	143
East Side Union District	106
Milpitas Unified District	75
TOTAL	765

Dual Enrollment Courses

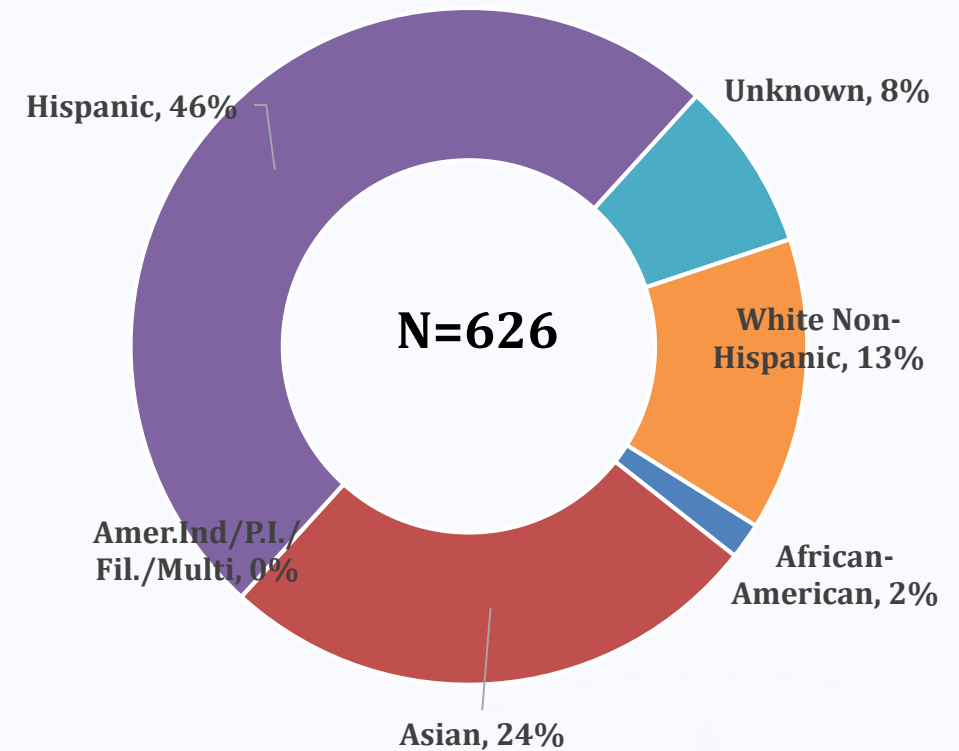
- Administration of Justice
- Business
- Construction
- Early Childhood Education
- Ethnic Studies
- Family and Consumer Studies
- Health Sciences
- Humanities
- Political Science
- Psychology
- Sign Language
- Sociology
- Theatre

CONCURRENT ENROLLMENT (2.9)

2019 Fall SJCC Concurrent Enrollment



2019 Fall Concurrent Enrollment Race/Ethnicity



DUAL ENROLLMENTS (2.9)



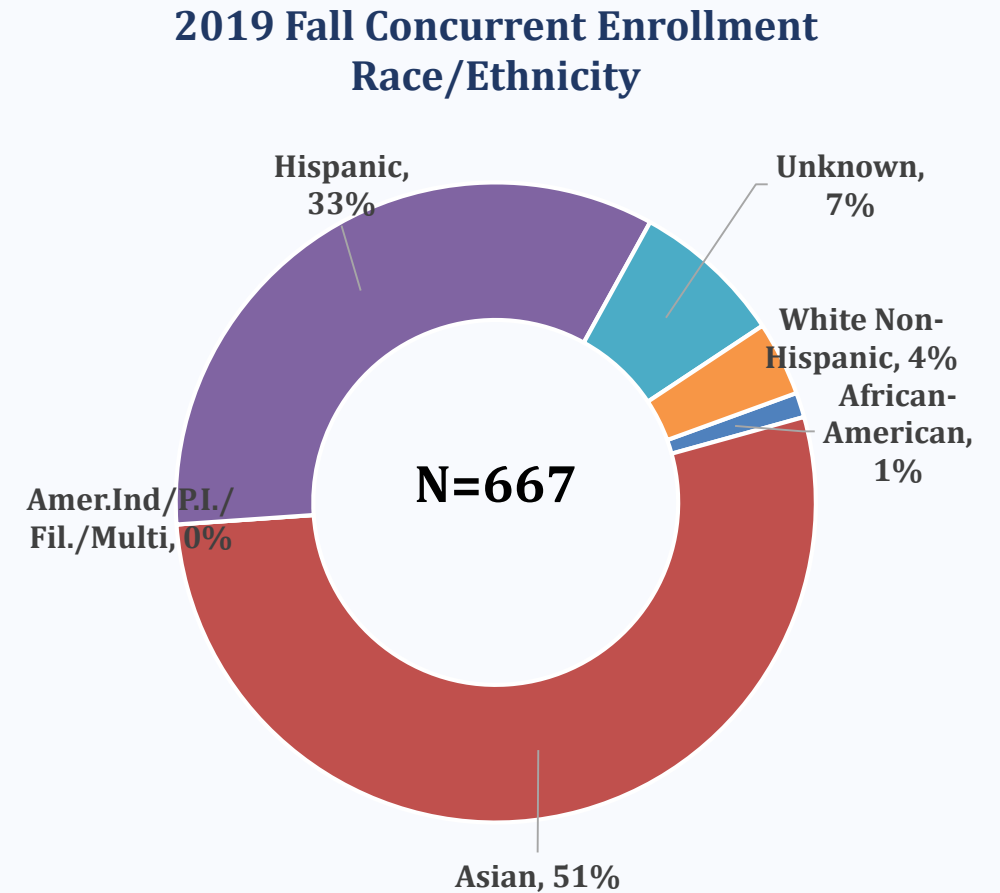
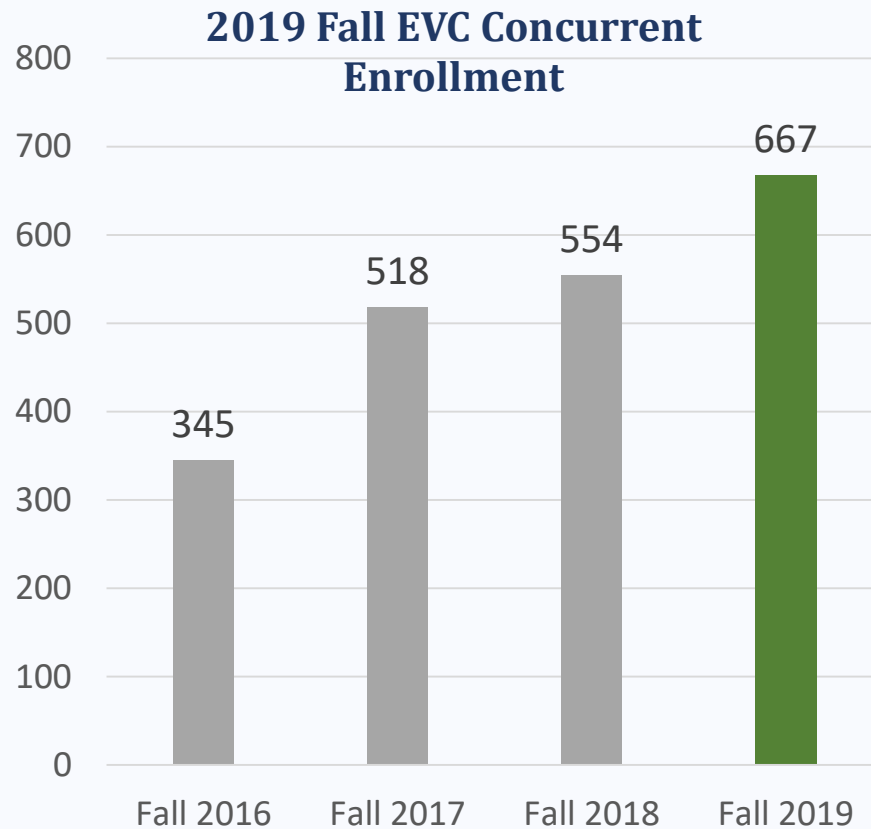
Dual Enrollments by District 2019-20

East Side Union District	382
San Jose Unified District	122
Campbell Unified	76
Milpitas Unified	67
MetroED	61
Santa Clara Unified	30
TOTAL	738

Dual Enrollment Courses

- Automotive Technology
- Building Information Modeling
- Business
- Counseling
- Ethnic Studies
- Psychology

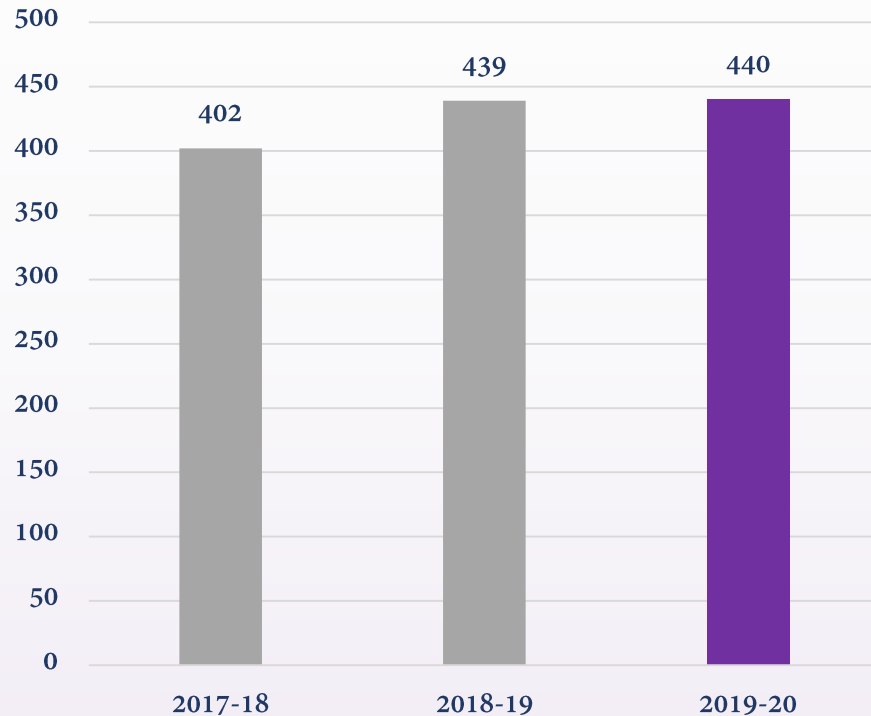
CONCURRENT ENROLLMENTS (2.9)



INTERNSHIP STUDENTS (2.10)



Number of Students in Internship Courses

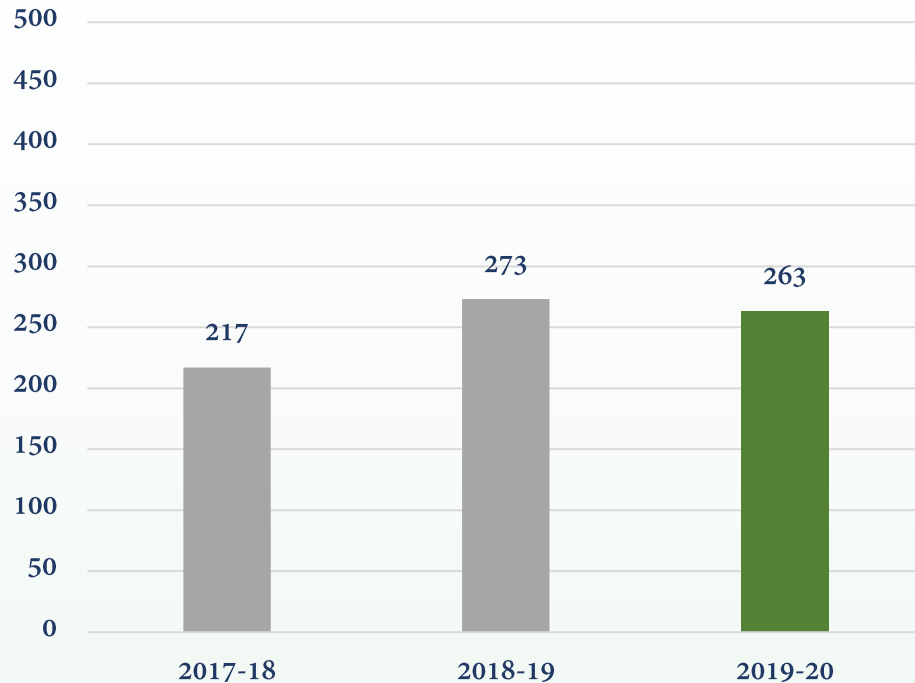


Internship Courses

- Air Conditioning and Refrigeration Technology
- Alcohol and Drug Studies
- Early Childhood Education
- Dental Assisting
- Laser Technology
- Machine Technology

INTERNSHIP STUDENTS (2.10)

Number of Students in Internship Courses



Internship Courses

- Accounting
- Automotive Technology
- Business
- Business Information Systems
- Family and Consumer Studies
- Nursing

SAN JOSÉ CITY COLLEGE

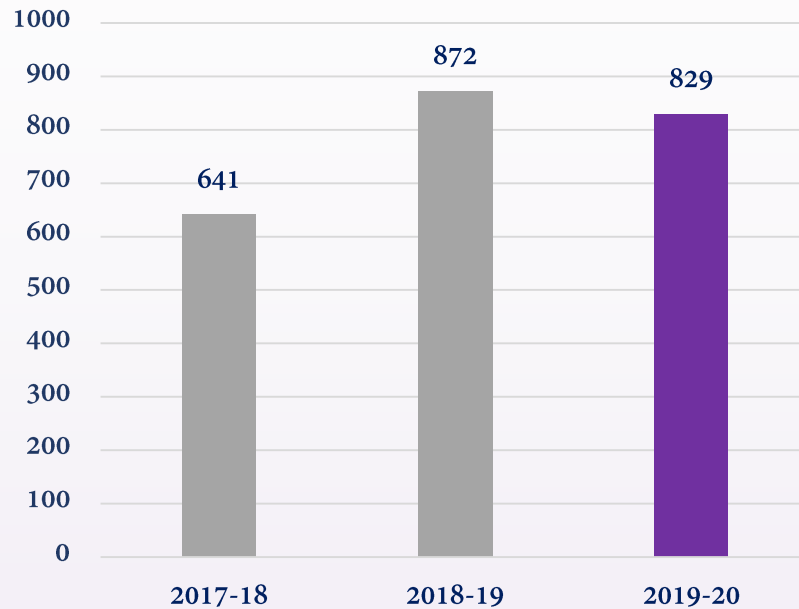
APPRENTICESHIPS (2.11)



- Apprenticeship programs include the pairing of coursework and paid work experience.
- Classroom and on-the-job training while working beside an experienced person.
- During this time, apprentices are paid at about 40-50% of a skilled worker's wage.
- Required to possess the aptitude, interest, and physical ability to work in the environment of the craft or trade.

APPRENTICESHIP COURSES (2.11)

2019-20 Number of Students in Apprenticeships



Ironworker



Construction



Meat Cutting



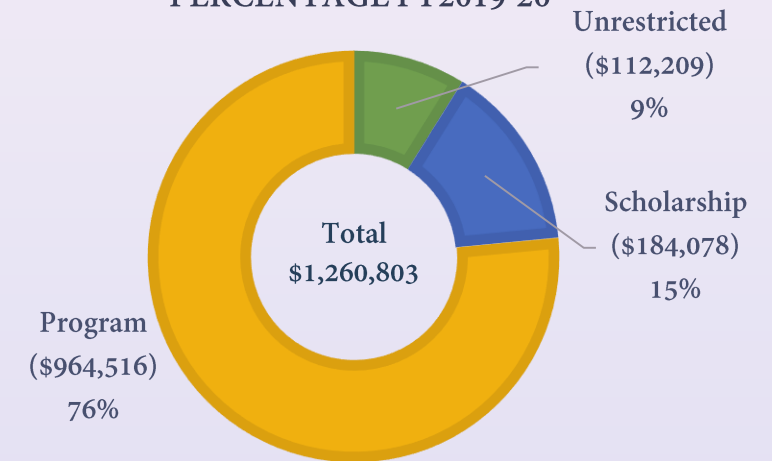
SUPPORTING STUDENT ACCESS AND SUCCESS FOUNDATION (2.14)

\$1.25M

*19th Annual Robert N. Chang
Charitable Foundation
Scholarship Celebration.
Awarded 130 students \$1.25M
in total scholarships to date*



DISTRIBUTION OF TOTAL CONTRIBUTIONS BY
PERCENTAGE FY2019-20



EMPLOYEE AND STUDENT EMERGENCY RELIEF FUND
#SJECCDTOGETHER

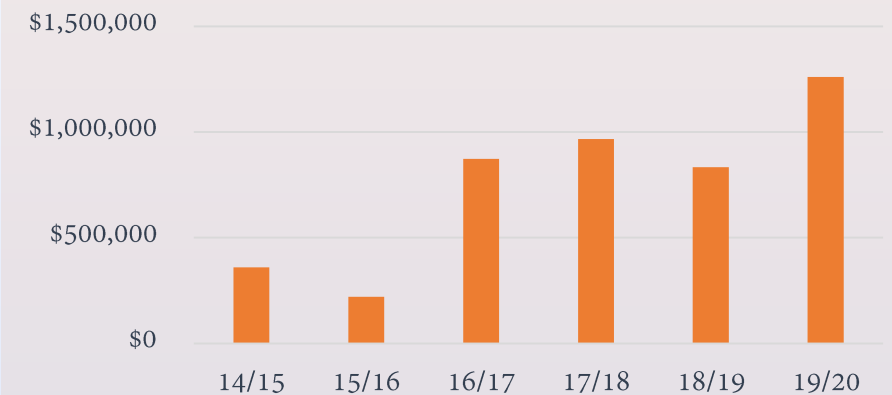
\$129,926

*To support emergency basic needs for 260 students in
response to the SJECCD Together Student Emergency Relief
Fund*

\$100,000

*Grant for SparkPoint San Jose to
create a pilot project that
holistically serves the most
vulnerable students, addressing
financial and academic barriers
that are impacting their ability
to manage college success.*

TOTAL CONTRIBUTION GROWTH OVER 6 YEARS



\$135,243

In scholarships awarded to 79 students

COMMUNITY IMPACT HIGHLIGHTS 2019-2020

Silicon Valley Career Pathways MAPin	South Bay Consortium for Adult Education	SparkPoint San José (SPSJ)	National Science Foundation Grants	Workforce Institute
<p>MAPin - Middle School Workshop Series</p> <ul style="list-style-type: none"> 757 7th graders served from SJUSD schools Over 50% are socioeconomically disadvantaged <p>MAPin - Silicon Valley CTE & Adult Ed</p> <ul style="list-style-type: none"> 803 Students participated in 1 or more workshop 76 Workshops offered Serving six school districts including: ESUHSD, MUSD, & SJUSD All services transitioned to a virtual platform in March/April 2020 <p>SVCP Partners</p> <ul style="list-style-type: none"> Taking a lead role in the Santa Clara County Bridge to Recovery initiative <p><i>Due to COVID-19 & fires CDE extended the deadline to submit reports of students served in 19-20.</i></p>	<p>Students Served:</p> <ul style="list-style-type: none"> 19,312 students in 2019-20, up 14% from 2018-19 SJECCD served 2,684 Non-Credit Students in 2019-20 Bridge programs: Medical Assisting, Automotive Tech, Engineering, Geomatics & Surveying, Construction Pre-apprenticeship, Patient Navigator <p>Transition Specialists support non-credit students COVID 19</p> <ul style="list-style-type: none"> Virtually navigating campus services and follow up emails and phone calls Referring students to various community services Expanding contacts with community and social service agencies to recruit students Conducting student orientations at adult education schools SBCAE funded 30 Chromebooks 	<p>Roar Farmers Market</p> <ul style="list-style-type: none"> 3,470 Market participants 27,133 lbs. produce distributed 7 Roar Farmers Markets <p>Financial Wellness</p> <ul style="list-style-type: none"> 1,041 Financial literacy workshop participants 118 1:1 Financial coaching participants 123 Free tax preparation participants 122 Bay Area Legal Aid Consumer Right Clinic participants <p>Team Professional Development</p> <ul style="list-style-type: none"> 8 Peer Financial Coaches (50-hours of training) 15 Certified Tax Volunteers (24 hours of training) 	<p>NSF INCLUDES</p> <ul style="list-style-type: none"> 14+ Colleges in California and Washington + Stanford EVC is one of the colleges CEM serves as one of four national hubs for the NSF STEM Core Initiative The National hub supports colleges and partners with Stanford to create professional development for STEM faculty <p>NSF Project GOALS</p> <ul style="list-style-type: none"> A research collaborative for building STEM tech employability skills Partnership with SRI Education, EVC, and NextFlex 	<p>30+ Years Serving and Training the Regional Workforce</p> <ul style="list-style-type: none"> Transitioned all workforce development trainings to an online format and started providing those services in May 2020 Continue to train unemployed workers through Work2Future Partnering with other organizations that are transitioning their trainings to online formats <p>Parent Academy Initiative</p> <ul style="list-style-type: none"> WI took the lead and initiated the Parent Academy under the community education umbrella in response to community needs

PARENT ACADEMY IMPACT HIGHLIGHTS

First Parent Academy Orientation June 30, 2020

(73 parents from East San Jose attended)

The following are Impact Highlights from the past three months:

- 150 Parents have participated in an orientation and/or one or more classes
- 97 group services offered (orientations, classes, or non-credit application workshops)
- 43% parents have not graduated of and are no longer enrolled in high school¹
- 73% parents are Hispanic or Latinx²
- On average there is approximately 3 children per family³

1. 42 parents reported education level

2. 100 parents reported ethnicity

3. 56 parents reported number of children

Areas of Strength

- Higher proportion of former CTE students becoming employed than the state (50% versus 41%)
- Students are satisfied/very satisfied with education/training (91-92%)
- Median earnings are in-line with the city and evidence suggests a potentially larger impact when applied to Lantinx communities
- Leveraging proximity to Silicon Valley companies to provide students with experience in technology, data analysis, advanced manufacturing

Opportunities for Improvement

- Ensure CTE students are earning units in a time manner
- Median incomes are lower than County median and potentially don't cover the cost of living for family in San Jose
- CTE Alumni engagement to create pipeline to internships, apprenticeships, and employment
- Implement Bi-Annual Occupational Reports to the Board to ensure programs are in demand, effective, and provide economic mobility in compliance with Ed Code and ACCJC

Thank You