The Economic Value of San José-Evergreen Community College District

**ECONOMIC IMPACT ANALYSIS**

- **Alumni impact**
  - Impact of the increased earnings of SJECCD alumni and the businesses they work for
  - **$726 million** Added income
  - 5,209 Jobs supported
  - Over 3x the economic boost Super Bowl 50 generated for the Bay Area in 2016

- **Operations spending impact**
  - Impact of annual payroll and other spending
  - **$114.6 million** Added income
  - 984 Jobs supported
  - Enough to buy 3,416 new cars

- **Student spending impact**
  - Impact of the daily spending of SJECCD students attracted to or retained in the county
  - **$37.7 million** Added income
  - 554 Jobs supported
  - Enough to buy 3,035 families* a year’s worth of groceries

- **Construction spending impact**
  - **$17.3 million** Added income
  - 100 Jobs supported
  - Enough to buy 28,703 families* a year’s worth of groceries

**SJ ECCD TOTAL ANNUAL IMPACT**

- **$895.7 million** Added income
- 6,917 Jobs supported

**INVESTMENT ANALYSIS**

The average associate degree graduate from SJECCD will see an increase in earnings of $20,200 each year compared to someone with only a high school diploma working in Santa Clara County.

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Earnings Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than HS</td>
<td>$48,800</td>
</tr>
<tr>
<td>HS</td>
<td>$65,300</td>
</tr>
<tr>
<td>Certificate</td>
<td>$75,800</td>
</tr>
<tr>
<td>Associate</td>
<td>$85,500</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>$124,500</td>
</tr>
</tbody>
</table>

**For every $1...**

- **$2.30** in added tax revenue and public sector savings
- **$12.00** in added state revenue and social savings
- **$6.10** in lifetime earnings

**Sources:**
- Emsi Economic Impact Study (https://economics.emsi.com/Reports/Study/6165D50B-4D48-4F24-A8D2-06F7F2065C4E)
- http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/