Please note the following agenda has been designed to contain reports and discussion items pertinent to the Governing Board’s Ends Policies and Strategic Priorities as follows:

**Ends Policies:**

**Global Ends Statement**

*The San José-Evergreen Community College District exists to ensure all students, especially those with educational and/or socioeconomic challenges, will have the skills and capabilities to be successful in the next stage of their life, sufficient to justify the use of available resources.*

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>BOARD ENDS POLICY/STRATEGIC PRIORITY NO.</th>
<th>PRESENTER/S</th>
<th>TIME</th>
</tr>
</thead>
</table>
| 1. Review of the Agenda                         | EP 5
SP 4
2017-ES1,EP1                                               | All                | 2 min |
SP 4
2017-ES1,EP1,2                                             | All                | 5 min |
| 3. Strategic Planning & Ends Policies            | EP 1-7
SP 1-6
2017-ES1,EP1,2                                             | Budd/Brown/All     | 25 min|
| a. Student Success & Community Impact            |                                                          |                    |       |
| b. Strategic Marketing Plan/ Branding           |                                                          |                    |       |
| 4. Guided Pathways                               | EP 1-7
SP 1-6
2017 ES1,EP 1,2                                             | Budd/Breland/Yong/All | 15 min|
| 5. Budget                                       | EP 1-7
SP 1-6
2017-ES1,EP1,2                                             | Budd/Smith         | 25 min|
| a. Resource Allocation Model Update             |                                                          |                    |       |
| b. Funds for Innovation & Performance           |                                                          |                    |       |
| 6. Committee Reports                             | EP 5,7
SP 2,4
2017-ES1,EP1                                               | Smith/Seaberry Brelan/Yong     | 15 min|
| a. District Budget Committee                     |                                                          |                    |       |
| b. District Technology Planning Group           |                                                          |                    |       |
| c. College Councils                              |                                                          |                    |       |
SP 1-6
2017-ES1,EP1,2                                             | Garcia/Owen        | 15 min|
| 8. Accreditation Report Update                   | 2017-ES1,EP1,2                                             | Presidents         | 10 min|
SP 1-6
2017-ES1,EP1,2                                             | Budd/Seaberry      | 5 min  |
| 10. Other Items                                  |                                                          |                    | 3 min |
Student Success

The San José-Evergreen Community College District will improve student success through enhanced educational services and programs and strengthened community engagement.

Included in Student Success:

- **Transferability** (All students, especially under-prepared students, will achieve academic success sufficient to transfer to a four-year post-secondary institution.)
- **College Readiness** (Students will develop the language skills to succeed in college, the ability to analyze, synthesize, and evaluate information, and will be able to effectively communicate with others and successfully work collaboratively in culturally diverse settings.)
- **College Experience** (Enrichment opportunities will exist to enhance the learning environment and support student success.)
- **Degree and Certificate Completion** (Students will complete degrees and certificates to enter the workforce.)

Community Impact

As a leader in the Silicon Valley, The San José-Evergreen Community College District will be an active partner with civic and other community leaders to create a strong economy and foster social-economic equity and social justice.

Included in Community Impact:

- **Career Development** (Students will acquire skills sufficient to get, keep and progress in jobs with local employers, particularly in high wage/high growth areas, for all students, especially for: under-prepared students; older displaced students; and young people at the start of their careers.)
- **Community, business, industry and trades partnerships/collaborations** (The District will collaborate with business, industry, and the trades for high employment in quality jobs through job placement, internships, mentorships and philanthropic development.)

Previous:

1. **Career Development**
   Students will acquire skills sufficient to get, keep and progress in jobs with local employers, particularly in high wage/high growth areas, for all students, especially for:
   - Under-prepared students;
   - Older displaced students; and
   - Young people at the start of their careers.

2. **Transferability**
   All students, especially under-prepared students, will achieve academic success sufficient to transfer to a four-year post-secondary institution.

3. **College Readiness**
   Students will develop the language skills to succeed in college, the ability to analyze, synthesize, and evaluate information and will be able to effectively communicate with others and successfully work collaboratively in culturally diverse settings.

4. **Institutional Excellence**
   The District’s governing board, staff and faculty will demonstrate through a culture of evidence commitment to excellence, equity and inclusion in every facet of its mission.

5. **Student Success**
   The San Jose-Evergreen Community College District will improve student success through enhanced educational services and programs and strengthened community engagement.

6. **College Experience**
   Enrichment opportunities will exist to enhance the learning environment and support student success.
Strategic Priorities:

1. **Student Success**
   The San Jose-Evergreen Community College District will improve student success through enhanced educational services and programs and strengthened community engagement. (Demonstrate this success through a culture of Evidence) (Provide services that address the variety of student needs (including basic needs))

2. **Total Work Environment**
   The San José-Evergreen Community College District will promote a total work environment that contributes to the success and development of its students and employees. (Be responsive and able to adapt quickly to changes in the environment, such as employment trends, needed skills, cost of living, etc.), as well as changes in demographics.)

3. **Workforce and Economic Development**
   The San José-Evergreen Community College District will respond to the workforce needs of the Silicon Valley.

4. **Organizational Effectiveness and Sustainability**
   The San José-Evergreen Community College District will develop systems that promote institutional effectiveness and fiscal sustainability.

5. **Technology**
   The San José-Evergreen Community College District will invest in information technology solutions that enhance the learning environment and support student success.

6. **Communication**
   The San José-Evergreen Community College District will engage in proactive communication with internal and external audiences to improve stakeholder satisfaction.