MISSION STATEMENT
As a leading educational institution, the mission of SJECCD is to meet the diverse educational and workforce needs of our community by empowering our students to become agents for socioeconomic change.

VISION STATEMENT
By the year 2017, SJECCD becomes the premier institution for advancing opportunity, equity, and social justice for everyone through educational excellence.

VALUE STATEMENT
Our District’s core values are opportunity, equity and social justice. Each of these values is incorporated into our strategic planning and is a part of the foundational commitments we make to our communities.

ABOUT SAN JOSÉ · EVERGREEN COMMUNITY COLLEGE DISTRICT
Located in the Silicon Valley, the San José · Evergreen Community College District encompasses more than 300 square miles, including a large portion of the city of San José and all of the city of Milpitas. The District includes the areas served by Milpitas and San José Unified School Districts, together with the Eastside Union High School District. The District is comprised of two colleges: Evergreen Valley College, established in 1975; San José City College, the oldest community college in Santa Clara County, established in 1921; and the Workforce Institute, established in 1988. For more information, visit: www.sjeccd.edu.

EVERGREEN VALLEY COLLEGE
Our park-like Evergreen Valley College opened in 1975 and is located in south-east San José, near the foot of the Diablo Mountain range at the intersection of Yerba Buena and San Felipe Roads. This campus is experiencing an exciting development in response to the growth of the population in the area with its new housing developments.

SAN JOSÉ CITY COLLEGE
City College’s metropolitan campus is located just minutes from downtown San José off Highway 280. Established in 1921, San José City College is enjoying a 21st century rebirth, with a recently constructed Technology Center, Library and Learning Center, Student Services Building, Science Building, Applied Science Center, Cosmetology Building, Carmen Castellano Fine Arts Building, and the Multidisciplinary Building.

WORKFORCE INSTITUTE
Established in 1988, the Workforce Institute supports the needs of businesses through customized training and workforce development programs for employees. The programs are financially supported by Silicon Valley companies, public agencies, utilities, and healthcare institutions. Individuals seeking to gain new skills to take the next step up the career ladder or begin a new career benefit from WI’s industry certified Career Development or Personal Enrichment classes.
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MESSAGE FROM THE BOARD OF TRUSTEES

A Year of Transformation

Thank you for reaching out to the San José · Evergreen Community College District. With your support, 2013 was the year of significant Transformation for our District as we worked diligently to achieve our mission of “meeting the diverse educational and workforce needs of our community by empowering our students to become agents for socio-economic change.”

Our Board of Trustees is committed to the economic and workforce needs of our region, increasing access and success for our students who come from the diverse communities we serve. The Board continues to study and learn about the opportunities relevant to institutions of postsecondary and higher education.

San José City College and Evergreen Valley College are gems in our community for all students, and the center of education for underrepresented students. Your support through tax dollars and various ways has transformed the look and feel of Evergreen Valley College and San José City College through the renovation and construction of campus facilities, upgrades of technology infrastructure for classrooms, offices, utilities, libraries, and operation – all critical to improving the teaching and learning experience for our students, faculty, staff and community.

Your partnerships and advice through various programs, services, and collaborative endeavors have been valuable to shape our District, and to achieve success in meeting the educational and workforce needs of our diverse students and communities. Our success is your success.

We look forward to continue collaboration with you to go from Good to Great and to advance our values of opportunity, equity, and social justice.

Sincerely,

Mayra E. Cruz
President, Board of Trustees ’13
AREA 1: RUDY NASOL
“I am especially excited that our Board is focused on student success by working toward adopting governance policies that will result in a better and effective governance team that will eventually benefit our students.”

AREA 2: BALBIR DHILLON
“The main reasons I chose to become a member of the governing board were to strengthen the District’s vocational education programs that put people to work quickly and also allow a broad base of knowledge that facilitates an individual’s pursuit of a four-year degree, and ultimately, career advancement in that chosen vocation.”

AREA 3: CRAIG MANN
“Colin Powell said, ‘Leadership is the art of accomplishing more than the science of management says is possible.’ Our job is to help our students accomplish more than they and others ever dreamed possible.”

AREA 4: MARIA FUENTES
“Throughout my 20+ years of service on the governing board, I have steadfastly worked towards ensuring San José and Milpitas residents have access to quality vocational, workforce or college preparatory education that addresses their life’s goals and personal dreams. At SJCC and EVC, students’ achievements and fulfillment are of paramount importance.”

AREA 5: WENDY HO
“It is an honor to be part of a team that is committed to student success and is actively working to help students achieve their educational goals. Our economic future depends on investing in a skilled, well-trained workforce; and our colleges are a critical piece of that investment.”

AREA 6: JEFFREY LEASE
“As a native San Joséan, I am grateful for the educational opportunities that were made available to me growing up in Santa Clara County; and my mission is to ensure those opportunities remain in place and grow with the community and its residents for years to come.”

AREA 7: MAYRA CRUZ
“The rules are changing in the California community college system. More than ever our students, their families and communities must use our collective voices to send a clear message. Our community colleges are accessible to all and a place of opportunity for those seeking job training, wanting to develop basic skills, acquiring education to transfer to a university and/or obtaining an associate degree, and for career development.”
MESSAGE FROM THE CHANCELLOR

Transforming the Future of our District

**Transformation** (trāns′fər-mə′shən), verb

1. “In an organizational context, a process of profound and radical change that orients an organization in a new direction and takes it to an entirely different level of effectiveness.” – Business Dictionary 2013

2. “…the improvement agenda is looking at taking what we currently do and making it more effective and efficient. On the other hand, the transformation agenda starts with questioning the very nature of what we are currently doing.” – Derek Wenmoth, Director, eLearning CORE Education Ltd.

In April 2012 the American Association of Community Colleges’ 21st Century Commission on the Future released a report, *Reclaiming the American Dream*. This report focused on two very important points: First, community colleges had become indispensable to America’s educational and economic future; and second, these colleges needed to reimage and “reboot” their “purposes and practices to meet the demands of the future.” The San José · Evergreen Community College District Board of Trustees, faculty and staff heard this message clearly and unequivocally and set about a process of transformation. This process was further grounded in the “3R’s” highlighted in the Commission’s report that called for community colleges to:

- Redesign the student’s educational experience
- Reinvent institutional roles; and
- Reset the system to create incentives for student and institutional success.

On January 22, 2013, the board began the year by adopting the SJECCD Policy on Student Success and subsequently adopted strategic directions. Both of these foundational efforts were designed not simply to revise but to transform the future of our district. This vision became the litmus test for development and progress in leadership and governance, student success, technology, financial stability, facilities, communications and staffing.

It is hoped that the change in direction leading to transformation is evident in this report.

Yours Truly,

Rita M. Cepeda, Ed.D.
Chancellor
Community Building

The Chancellor's Community Advisory Group's 100+ members provide feedback and some of their best thinking about how SJECCD can better meet community needs.
Greetings from Evergreen Valley College!

As our friends in the community know, the past six years have been difficult due to severe budget constraints in California. However, the fiscal health of the state has improved; and we believe better days are ahead for EVC and other community colleges regarding funding for higher education. Through the lean years, EVC made difficult decisions in reducing its expenditures, and offering far fewer classes each semester. We started this academic year on a positive note by offering more classes, which we hope will directly support our students’ completion agenda.

The funds from both Measure G-2004 and G-2010 bonds passed by our community have helped EVC make improvements to existing buildings, and plan for the construction of new buildings. When the facilities are fully completed, EVC will be able to support the learning needs of our diverse students into the next century. In the meantime, the $9.75 million Solar Array is functioning well and providing savings that are redirected to supporting student learning needs every year.

Meeting the learning needs of our students has been a key priority, and being fully reaffirmed in our accreditation was a great milestone for the campus. This is reassurance to our students and community that our faculty, support staff and management are providing high quality education for our students.

To this end, EVC now offers six Associate Degrees for Transfer (ADT), and more are in the pipeline. These ADTs directly benefit students who are planning to transfer to the California State University system and allow them to plan their educational roadmap more precisely.

Thank you for taking the time to view this annual report, and you will see that the 2013-2014 year is an exciting time for Evergreen Valley College and SJECDD!

Sincerely,

Henry C. V. Yong, Ed.S.
President
Supporting Our Students

EVC restored courses cut during the economic recession.
MILESTONES OF 2013

EVERGREEN VALLEY COLLEGE

INSTRUCTIONAL SUCCESS

Increased the Number of Awarded Degrees

For the 2012-2013 Academic Year, Evergreen Valley College awarded 512 degrees and 101 certificates for a total of 613. This is the largest number of petitions processed by EVC. Associate Degrees for Transfer (ADTs) positively contributed to the increase.

Increased the Number of Processed Nursing Applications

Nursing applications processed for Fall 2014 have increased by 43% from Fall 2013 (Processed over 1,000 nursing applications for Fall 2014 as compared to approximately 700 for Fall 2013).

STUDENT SUPPORT SERVICES SUCCESS

• Developed an enrollment matrix for establishing priority enrollment under the State’s new student success mandates for Fall 2014.

• Mitigated high cost of text books (400 students received textbook support each semester).

• Implemented Early Alert: Identifying students not doing well in class.

• Brought the Tutoring Center to the students.

• Implemented coordination and integration of Supplemental Instruction (SI).

• Conducted curriculum alignment.

• Met financial aid disbursement deadlines to Higher One. In FY 2012-13: 13,369 students received $13,522,145 in grant funding; 7,042 students received Board of Governor’s fee waivers.

• Implemented online orientation and electronic education plans.

• Provided placement services to Federal Work Study eligible students. In FY 2012-13, 75 students were placed and earned $187,075. At the end of FY 2013 - awarded and placed 69 students in jobs.

• Increased by 4% in 2013 for EOPS/CARE students performing at 3.0 GPA or better (Fall 2012: 3.0-4.0 GPA, 276 students, 52%; Spring 2013: 3.0-4.0 GPA, 305 students, 56%).

• EOPS/CARE in 2013 had 102 students graduated with AA/AS degrees, 33 students were accepted to CSU, 10 students were accepted to UC, and 7 students received EVC scholarships.

• Successfully recruited and maintained 160 students in FasTrack.
Gains in Student Success Across Ethnic Groups

Persistence by Ethnicity (5 Yr Cohorts)
Percentage of first time students who persisted from one Fall term to the next Fall term

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Student Progress & Achievement by Ethnicity (5 Yr Cohorts)
Percentage of first time students who earned a degree, certificate, or transferred within six years

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Greetings from San José City College!

Thanks to the dedication of our faculty and staff, we can be proud of all that we have accomplished through the delivery of excellent instruction and support services to students at San José City College.

We’ve cataloged many personal and organizational achievements this year. No matter how much the College achieves or grows, at the center of all that we do continues to be student success. Teaching, learning, and helping our students to reach their goals is what makes San José City College an exciting and vibrant place; it’s where we derive our sense of purpose and our energy.

This annual report documents our accomplishments, events and new initiatives that helped define a very important year as we continue to ‘Recharge for Student Success’. I am confident that you will be pleased with what our team at San José City College has accomplished and the commitment that we have made to make sure our students have every opportunity to be successful in their educational pursuits.

Go Jaguars!

Sincerely,

Byron D. Clift Breland, Ph.D.
Interim President
STUDENTS AT SJCC

A vibrant urban campus buzzing with student activity.
INSTRUCTIONAL SUCCESS
Increased the Number of Degrees and Certificates Awarded
SJCC increased by 42% the number of degrees awarded in 2012 (from 397 degrees in 2012 to 564 degrees in 2013); and increased by 34% the number of certificates awarded in 2012 (from 235 certificates in 2011 to 316 certificates in 2012).

Approval of Associate Degrees for Transfer (ADTs)
SJCC obtained approval of Associate Degrees for Transfer (ADTs), which help students transfer to CSU’s. As of August 2013 SJCC only had 2 of 7 (28%) ADTs approved by the State. As of January 2014, 6 of the 7 have been approved (86%) with the 7th ready for college curriculum approval, and was submitted to the state by mid-February.

STUDENT SUPPORT SERVICES SUCCESS
• Implemented online orientation and electronic education plans.
• Developed an enrollment matrix for establishing priority enrollment under the State’s new student success mandates for Fall 2014.
• More SJCC students saw a counselor to complete educational plans. Increased by 72% the number of students who saw a general counselor to complete a two-year educational plan (from 880 students in 2012 to 1,511 students in 2013) - Source: SARS report
• Decreased the overall wait time for counseling service by 50% (from 52 minutes in 2012 to 21 minutes of wait time in 2013) - Source: SARS Report
• Implemented on-line scheduling for ESL and English language placement/assessment. Students can now schedule an assessment test 24/7.
• Upgraded technology in orientation/job development center to increase the seats for students by 50% and improved the quality of the audio visual equipment.
• SJCC employed two models to engage students in the practice of small group peer-assisted learning: Supplemental Instruction (SI) and Peer-Led Team Learning (PLTL).
Gains in Student Success Across Ethnic Groups

Persistence by Ethnicity (5 Yr Cohorts)
Percentage of first time students who persisted from one Fall term to the next Fall term

Student Progress & Achievement by Ethnicity (5 Yr Cohorts)
Percentage of first time students who earned a degree, certificate, or transferred within six years

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Our District serves a student population representing the diversity of the greater San José area.

**STUDENTS SERVED:**
18,773

**GENDER:**
- **Males:** 46%
- **Females:** 54%

**AGE PROFILE:**
- Under 16: 0.8%
- 16 - 18: 10.7%
- 19 - 24: 14.7%
- 25 - 28: 8.5%
- 30 - 34: 16.2%
- 35 - 54: 2.9%
- 55 - 64: 1.0%
- 65+:

**STUDENTS ETHNICITY PROFILE:**
- 34% Asian Pacific American
- 36% Hispanic/Latino
- 6% African American/Black
- 1% Native American
- 9% Unknown
- 1% Pacific Islander
- 1% White
- 13% Unknown

*Source: Office of Research & Institutional Effectiveness*
STUDENT OUTCOMES

NUMBER OF CERTIFICATES AWARDED:

SJCC 316
EVC 101
417

NUMBER OF DEGREES AWARDED:

SJCC 564
EVC 512
1,076

SIX YEAR TRANSFER RATE
Percent of students who transferred to a 4-year college or university after 6 years of matriculation

San José City College: 37.6%
Evergreen Valley College: 45.1%
District Total: 42.1%

37.6% 45.1% 42.1%
We believe our best service to our diverse student population and community is through the quality of our diverse workforce and leadership at all levels of the organization, who best understand the unique needs of our community.

**NUMBER OF EMPLOYEES:**

- **693** Faculty Full-Time (208)
- **284** Classified Employees
- **67** Managers/Supervisors/Confidential
- **1,044** Employees

**EMPLOYEE ETHNICITY PROFILE:**

- **21.7%** Asian Pacific American
- **6.5%** African American/Black
- **1.1%** Native American
- **1.2%** Unknown
- **.7%** Multi-Ethnicity
- **.2%** Pacific Islander
- **21.6%** Hispanic/Latino
- **47%** White

**GENDER:**

- **Male** 55%
- **Female** 45%

*SJECCD supports a culture of diversity where opinions from employees of all backgrounds are valued. Board adoption of a formal Civility Statement and the Equal Employment Opportunity and Diversity Plan help to reinforce these values.*

*Dr. Rita Cepeda, SJECCD Chancellor*
Diversity improves learning

A shared heritage can help faculty and staff better relate to students from diverse cultures.
OUR FISCAL MANAGEMENT IS SOUND

We have completely recovered from the economic downturn and have a perfectly stable outlook for the next four years. Our fund balance for 2012-13 finished at 14.4%. This is much better than in recent years and puts our District near the Statewide average of 17.6%. This will provide us additional needed resources to better serve our students. (Future estimates are based on the underlying revenue and expenditure assumptions and have not been adjusted for pending collective bargaining raises.)

Our District Became the Sixth Basic Aid College District in the State.
Basic Aid means our general apportionment exceeds the State guarantee and provides a substantially improved financial outlook. For 2012-2013 our total “excess” dollars were $2,178,396. Our outlook for the same in 2013-2014 is projected to be $4,758,626 beyond the Statewide guarantee. This is primarily driven by the increase in Property Tax Revenues in the SJECCD community.

Our Financial Audit and Bonds Audit Are Perfect. For the first time ever, we received a perfect audit. There were zero findings and recommendations. Vice Chancellor of Administrative Services Doug Smith stated, “In my 27 years as a CBO I have never seen this.” Both Performance Audits for the 2004 and 2010 Bonds and Financial Audits for the 2004 and 2010 Bonds had no exceptions and no adjustments or findings. Again, perfect. Each time we go out for issuance of new bond funds, we receive independent credit ratings from Moody’s and Standard and Poor’s. Our District has received ratings among the highest standards within the California Community College system.

We Ranked #2 among 72 Community College Districts with Effort toward 50% Law. For the year finished (June 2013), we are #2 in the State with effort toward the 50% law, which is instructional dollars in total as a percent of all operational dollars spent.
THE NEXT GENERATION OF BUSINESS LEADERS

Fiscal management in the classroom.
Enriching the Community

Under the leadership of Vice Chancellor Carol Coen, the Workforce Institute functions as a workforce intermediary for the greater San José and South Bay area and has delivered customized training programs in alliance with Evergreen Valley College and San José City College since 1988.

WT’s Business Solutions serves as a service hub for regional workers and employers. WI Staff at the Cisco/NUMMI Transition Center provided over 2,469 hours of career enhancement workshops and Job Club sessions that offered a variety of opportunities for unemployed highly skilled workers to re-think and re-package their considerable skills and experience.

• 47% of 2012-2013 Corporate Sales contracts were new business contracts.
• 200 PowerPathway graduates have been hired directly by PG&E.
  Job placement for the PG&E PowerPathway program is currently 81%.

WT’s Youth Employment Program achieved 100% of its enrollment goal (100/100), 117% of its numeracy/literacy skills gain goal (105/90), and 91% of placement in unsubsidized employment or post-secondary education goal (138/152).

Vice Chancellor Carol Coen
Through its Business Solutions unit, the Institute provides on-site customized programs utilizing a variety of instructional models and flexible schedules. Core areas of expertise range from customized training in demand across industries such as leadership development to industry specific programs such as advanced medical simulation for health care professionals or the PG&E’s PowerPathway Bridge to Utility Worker, which prepares participants to enter skilled crafts jobs in the utility industry.

The Workforce Institute operates a youth employment program designed to teach low-income, at-risk, young adults with multiple barriers to employment the skills necessary to enter the workforce. Wrap around services such as career and educational advising, basic skills remediation, job readiness preparation, and one-on-one job placement assistance help at-risk youth gain unsubsidized employment with local employers or enter into post-secondary education.

Personal Enrichment Courses are offered for individuals to learn or enhance those skills that improve lives on an individual level. From website creation to digital photography to LSAT preparation to language instruction, these classes are available to help community members expand their possibilities.

The Institute’s newest mission is to further strengthen the community by educating the South Bay’s adult population through not-for-credit elementary and secondary basic skills, immigrant education services, English-as-a-Second Language (ESL) courses, education programs for adults with disabilities, short-term career and technical education programs with high employment potential, and apprenticeships.
MILPITAS UNIFIED SCHOOL DISTRICT AND SJECCD

Demographic changes, economic conditions, educational reforms, and the need for preparing students for postsecondary education prompted the Measure G Bond funded initiative to build the Joint Use 21st Century Post-Secondary Education Center in Milpitas. This is a joint project between SJECCD and Milpitas Unified School District (MUSD) to be completed by Fall of 2016 with the following goals:

1. Promote a seamless system of higher education services.
2. Expand access to higher education in underserved areas of the District.
3. Improve regional economic development opportunities by providing access to career and technical education.

Adult Education: The Board of Trustees and Chancellor Cepeda have undertaken a new strategic initiative to address the needs of adult learners by establishing a collaborative with local adult education schools and non-profit organizations. Through the Summer and Fall of 2013, the South Bay Consortium for Adult Education (SBCAE) was formed through a collaborative process of AB 86 symposia meetings for regional stakeholders in adult education. The purpose of the Consortium, which covers the boundaries of SJECCD and West Valley-Mission Community College District (WVMCCD), is to develop plans for adult education for the South Bay region.
Joint-Use 21st Century Post-Secondary Education Center

The Milpitas Unified School District and SJECCD come together to offer college classes to high school students as well as high demand courses in health, technology, and English as a second language for re-entry adult learners.
A Bridge to the Future

The SJECCD Foundation accomplishes its mission by raising private and public support and resources for innovative programs, student scholarships, equipment and supporting District strategic initiatives. The Foundation is a non-profit 501(c)(3) auxiliary organization of the San José · Evergreen Community College District, incorporated in 1982.

During 2013, college students and programs received funding totaling $472,610. Eighty-five percent of the Foundation’s expenses went directly to programs in 2013 including $192,000 in scholarships for students at both Evergreen Valley College and San José City College.

The “Bridge to the Future” 2013 fundraising luncheon exceeded expectations. Held each August, the Foundation’s signature event is the “Bridge to the Future” luncheon which raises funds for direct student support, acknowledges new scholarships such as the Gilbane Scholarship, the Consortium of Information System Executives Education (CISE), and the Sikh Community Endowments. The compelling student stories shared at “Bridge to the Future” demonstrate what a difference donor support makes in bridging the financial gap for our most needy students.

FOUNDATION EXPENSE CATEGORIES FOR 2013:

- **Management**: $74,798
- **Program**: $472,610
- **Fundraising**: $11,792

85% spent on program

Total Expenses: $559,200
2013 Bridge to the Future

The 2nd annual “Bridge to the Future” fundraiser hosted more than 230 community leaders.
DISTRICT RELOCATION
Our District relocation will generate more revenue to better serve our students. We strengthened our future financial well-being by freeing up the District’s 27-acre location for income-generating endeavors, and purchased the seven-story building at 40 South Market, right in the heart of downtown San José before the cost of real estate skyrocketed. Anticipated moving date is November 2014.

WEBSITE REVAMP
Our website revamp will enhance communication with our 13 target audiences. The District Office, San José City College, Evergreen Valley College, and Workforce Institute were all running on different web platforms that were not integrated, did not meet the needs of our constituents, and did not align with the District Communications Plan. We revamped our websites to better communicate with our target audiences. Anticipated go-live date is Spring 2014.

LIBRARY TECHNOLOGY
Our library’s technology has been replaced with state-of-the-art technology. The new Sierra Library Platform will optimize workflow functionality and improve cost efficiencies. The platform also enhances our student’s research, communication, and learning opportunities.
“Students can benefit from it from the beginning… revenue generated will be put right back into what we need for programs and what we need for students.”

-Trustee Mayra Cruz, “The Registry SF” Article
“Reducing our carbon footprint and adopting green technology in our facilities makes good on our promise to our voters.” - Dr. Rita Cepeda, SJECCD Chancellor

### Projects Completed

- **1.4 Megawatt Solar Photovoltaic “Farm”**
  - Projected to provide up to one-third of the college power needs.

- **Main Power Distribution Replacement Project**
  - Replaced 9,000 feet of 40-year-old primary power cable feeding the entire campus to re-establish reliable power distribution throughout campus.

- **Mechanical, Plumbing, Electrical and Fire Protection Systems Upgrades**
  - Addressed priority infrastructure issues related to building systems and repairs (Phase I).

### Major Projects in Design

- **South Campus Development**
  - New building with classrooms and labs for science, mathematics and social science instruction.
  - New fitness center for physical education/kinesiology instruction.

- **Automotive Technology**
  - New classroom and laboratory building focused on automotive technology.

- **Central Green, Arts Plaza and Site Improvements**
  - Creation of new central campus core focused on outdoor learning and student gathering.
  - Relocation of bus and public drop-off, improved Arts Plaza accessibility to establish more pedestrian-friendly campus interior.

### Major Projects Underway

- **Central Plant Upgrade**
  - Re-establishes stability of major college infrastructure and systems.

- **New Police Station**
  - Provides fully functioning and modern security operations center.

- **Gullo Exterior Renovation**
  - Improved design for protecting building structure, assuring uninterrupted student activities center (student government, bookstore, cafeteria) and installation of improved weather barriers, designed specifically for building conditions.
Project in Design Stage

A rendering of the new 58,000 square-foot Fitness & Classroom Complex at Evergreen Valley College.
CONSTRUCTION & FACILITIES: BOND MANAGEMENT (G2010 & G2004)
SAN JOSE CITY COLLEGE

“Facilities worthy of the talents of our students, faculty and staff.” - Dr. Rita Cepeda, SJECCD Chancellor

PROJECTS COMPLETED

Multidisciplinary Arts Complex
• New Multidisciplinary Wing
• New Music, Fine Arts, and Ceramics Wing and Art Gallery

Photo Lab Relocation
• Relocate Photo Lab to Technology Center

Campus Water System Repair
• Replace Campus Water Main Line and add additional valves and tie-ins

MAJOR PROJECTS IN DESIGN

Theater & Vocational Technology
• Media Arts Center to house the Theater Program

Career Technical Education
• Renovate and upgrade buildings for Career Technical Education

New Physical Education Building
• Student Fitness Center and Locker Rooms, Training and Team Rooms, Staff Offices, 1,000 seat spectator gymnasium with full basketball court, Wellness Center to house labs, i.e. Yoga, Pilates, Aerobics studios and renovations to the existing Racquetball building

MAJOR PROJECTS UNDERWAY

Utility Extension for New & Existing Buildings
• Critical upgrades to electrical systems in buildings 100, 200, and Boiler Room
• HVAC & plumbing upgrades to buildings for Business, Cosmetology/Reprographics, Applied Sciences and Student Services
• Interior renovations to High Tech & Student Service Centers

Campus Site Improvements
• New fences, campus signage and landscaping.

Physical Security
• Upgrade security systems including security cameras, mass notification, building access control and installation of a new server
Completed Art Gallery
A building that brings together the creative and artistic minds of our students.
Aligning Our Mission and Vision

As a leading educational institution, the mission of SJECCD is to meet the diverse educational and workforce needs of our community by empowering our students to become agents for socioeconomic change. By the year 2017, SJECCD envisions to become the premier institution for advancing opportunity, equity, and social justice for everyone through educational excellence. To meet our mission and vision, we have established the following strategic goals:

Improve Basic Skills
We will become the model for the State for how underprepared and underserved students can best be served by our commitment and initiatives for their success to accomplish their educational goals.

Increase Degrees, Certificates, and Transfers
President Obama has called on community colleges to graduate 5 million more students by 2020 to meet future workforce demands. In response to this challenge, we will increase our numbers of granted degrees, certificates, and transfers by at least 20% each year.

Increase Non-Credit Adult Education
As a community college, we are well positioned to serve the adult population who can improve their future through non-credit adult education. Our 21st Century Joint Education Center in collaboration with the Milpitas Unified School District will better address this need. Our goal is to increase our AE course offerings by 20%.

Complete Organization Redesign
We will continue to ensure that our human resources and talents are filled and invested in the right place within the organization.

Improve Governance Policy Model
The District began the process of formulating a new model of governance and leadership based on the principles established by Dr. John Carver. The model is designed to allow the Board of Trustees to perform their responsibility of accountability while not intruding on the day-to-day operations of the organization. The model allows the Board to focus on the greater picture, evaluating the accomplishments of the organization and if the policies meet the current mission and vision of the organization. In addition, the model accentuates on completing tasks that meet the organization purpose, to delegate with clarity, and to control the actions of the administration without interfering with district operations and procedures.

Strengthen Bond Management
We will continue focusing on completing projects on time, on target, and under-budget. We will also focus on demonstrating accountability for the resources that have been entrusted to us by our taxpayers for enhancing student success, such as providing progress updates to the Board at their regular meetings.
Trustees play an active role in ongoing strategic planning to ensure District goals are aligned with our mission and vision. Pictured above is Board President Mayra Cruz facilitating a brainstorming session on priorities.
BENEFITS OF THE DISTRICT TO THE ECONOMY

How does the SJECCD Service Area economy and the state of California benefit from the presence of the San José · Evergreen Community College District (SJECCD)? In a recent study, Economic Modeling Solutions Inc. (EMSI), an economic modeling and research organization, applied a comprehensive model designed to quantify the economic benefits and translate these into common sense benefit/cost and investment terms. Based on these economic models, EMSI concluded that the San José · Evergreen Community College District plays a significant role in the local economy and is a sound investment from multiple perspectives. Students benefit from improved lifestyles and increased earnings; taxpayers benefit from a larger economy and lower social costs; and the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and an eased tax burden, which cumulatively amounts to an added income to the local economy of $668.3 million each year.

CONTRIBUTIONS TO SILICON VALLEY’S ECONOMIC VITALITY

ECONOMIC IMPACT

2013 SJECCD ANNUAL REPORT

STUDENT PERSPECTIVE

Students sacrifice current earnings in return for a lifetime of higher income. Benefits of higher education are most obvious from the student perspective: students sacrifice current earnings (as well as money to pay for tuition) in return for a lifetime of higher income. The average income at the career midpoint of someone with an associate’s degree in the SJECCD Service Area is $82,500, 35% more than a student with a high school diploma.

SOCIAL PERSPECTIVE

Students’ higher education levels diminish social costs and increase taxable income. From the perspective of society as a whole, the benefits of education accrue to different publics. For example, SJECCD students expand the state’s economic base through their higher incomes, while the businesses that employ them also become more productive through the students’ added skills. Statistics show that as students achieve higher levels of education, they are also less likely to commit crimes, which avoids various social costs such as prisons. As a result, every dollar of state and local tax money invested in the district today yields a cumulative of $19.50 in benefits that accrue to all California residents, in terms of added taxable income and avoided social costs.

TAXPAYER PERSPECTIVE

State and local tax money invested in SJECCD results in a favorable outcome. For every dollar of state or local tax money invested in SJECCD support, taxpayers see a cumulative return of $1.90 over the course of students’ working careers (in the form of higher tax receipts and avoided costs). State and local governments see a rate of return of 6.7% on their support for SJECCD.

The Silicon Valley Education Foundation’s mission is to give academic support to K-12 students to prepare them for higher education, such as the San José · Evergreen Community College District, which provides the final impetus to launch them into successful careers. Coordinating K-12 curricula and standards with the colleges’ requirements has been valuable for students transitioning into college coursework and, thanks to San José · Evergreen’s outstanding programs, finding their path to a future job. The college district is a model for providing an outstanding education and preparing students for the workforce.

– Muhammed Chaudhry, President & CEO of the Silicon Valley Education Foundation
“The San José · Evergreen Community College District is a vital institution and key community asset. By training students to join the workforce and preparing them to transfer to four year institutions, San José · Evergreen holds the key to our community’s future.”

– Cindy Chavez, District 2
Santa Clara County Supervisor

“The strength of the California economy and Silicon Valley’s growth industries will depend upon the success of California’s community colleges. Our region’s community colleges play a critical role in meeting the needs of industry and our public sector infrastructure.”

– Carl Guardino, President & CEO
Silicon Valley Leadership Group
OUR STUDENTS AND THE FUTURE

By 2020 the larger Bay Area region will see 723,700 job openings due to vacant positions and 344,800 job openings due to newly created positions. The total number of job vacancies is estimated to be 1,068,500.

Santa Clara County and Santa Cruz County will see the largest growth in the areas of Professional Services, Scientific and Technical, Healthcare, Social Services, and Finance. All growth areas are high paying and require schooling beyond high school.

SJECCD has stepped up to meet these demands, and in 2013, SJECCD had the largest Graduating Class, with an increase of 43% of degrees granted compared with the class of 2010 (from 750 degrees in 2010 to 1,076 degrees awarded in 2013).

Community colleges are a critical part of California’s higher education and workforce preparation system. They serve the majority of our higher education students and offer programs for adults and workers in addition to serving college age students. Community colleges are our largest workforce preparation partner and their programs, including those in the San José - Evergreen District, are an essential part of preparing workers for the Silicon Valley and state economy. Going forward it will be important for community colleges to build on existing efforts to coordinate with industry partners to design programs that lead to actual jobs needed by local companies.

– Stephen Levy, Director and Senior Economist of the Center for Continuing Study of the California Economy (CCSCE)
Futures in Healthcare
Students preparing for high demand careers in the health care industry.
In 2013, we celebrated the largest graduating class in our history.

SJECCD is rising to the challenge and doing our part to contribute towards 5 million degrees by the year 2020.
American Graduation Initiative

“Time and again, when we have placed our bet for the future on education, we have prospered as a result...”

– President Barack Obama
You are a part of our success.

We thank you for taking the time to review our 2013 Annual Report, and want to express our gratitude for continuing to support our community of learners. Whether you are a student, instructor, employee, trustee, or community member, every moment you interact with SJECCD contributes to our continued success. With your support, we can ensure that the best days are always ahead of us – for the students of today, and the students of tomorrow.
The Students of Tomorrow

It’s never too early to start instilling the idea of a college education in a child. Each year, nearly 2,000 local kindergarteners visit EVC and SJCC to experience KinderCaminata—an annual child-oriented career fair, that provides children a promise of higher education.