<table>
<thead>
<tr>
<th><strong>Vision and Mission Statements for SJECCD</strong></th>
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<tr>
<td><strong>San Jose/Evergreen Community College District</strong></td>
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<tr>
<td><strong>Vision</strong></td>
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Data Sources

- Census data
- EMSI Analyst Service
- California Community College Chancellor’s Office Datamart
- Local Planning Office – Santa Clara County, San Jose City
- College and District Website
- Survey Data
Bay Area Region

- Counties of Santa Clara, Alameda, San Mateo, and Santa Cruz.
- Community College Districts of Cabrillo, Chabot-Las Positas, Contra Costa, Foothill De Anza, Monterey Peninsula, Ohlone, Peralta, San Francisco, San Mateo West Valley-Mission, and San Jose/Evergreen
Santa Clara Valley Demographics

Who do we serve?
Population Facts

• Santa Clara county is becoming increasingly more diverse
• The population of people of college age is significant
• Adults between the ages of 30 to 34 are a significant portion of the workforce
• The Milpitas area has a significant proportion of college age adults
Population distribution of 30 to 34 year old adults in Santa Clara County
Population Distribution of 15 to 19 year olds in Santa Clara County
Population distribution of college age adults enrolled in college: Santa Clara County
Population Distribution of Asians by Income in Santa Clara County
Population Distribution of Blacks by Income in Santa Clara County
Population Distribution of Hispanics by Income in Santa Clara County
Population Distribution of Whites by Income in Santa Clara County
Income Distribution of Households in Milpitas
Distribution of 15 to 19 year olds in Milpitas
Workforce Projections

• By 2020 the larger Bay Area region will see 723,700 job openings due to vacant positions and 344,800 job openings due to newly created positions.
• The total number of job vacancies is estimated to be 1,068,500.
• Santa Clara County and Santa Cruz county will see the largest growths.
• The largest growth areas will be in Professional Services, Scientific and Technical, Health Care, Social Services, and Finance.
• All growth areas are high paying and require schooling beyond high school.
Number of New Jobs by Sector
2011 to 2022

- Professional, Scientific, and Technical Services: 336,484
- Ambulatory Health Care Services: 107,542
- Educational Services (Private): 84,231
- Computer and Electronic Product Manufacturing: 133,436
- Other Information Services: 23,537
- Social Assistance: 49,863
- Nursing and Residential Care Facilities: 39,595
- Management of Companies and Enterprises: 42,644
- Hospitals (Private): 47,204
- Management of Companies and Enterprises: 47,976

2011 Jobs vs. 2022 Jobs
Change in New Jobs 2011 to 2022
By Sector

- **Professional, Scientific, and Technical Services**: 77,984
- **Ambulatory Health Care Services**: 28,726
- **Educational Services (Private)**: 28,305
- **Computer and Electronic Product Manufacturing**: 23,245
- **Other Information Services**: 16,058
- **Social Assistance**: 11,516
- **Management of Companies and Enterprises**: 10,661
- **Nursing and Residential Care Facilities**: 8,823
- **Hospitals (Private)**: 6,480
Change in New Jobs 2011 to 2022
By Sector

- Management, Scientific, and Technical Consulting Services: 27,751
- Other Financial Investment Activities: 23,660
- Computer Systems Design and Related Services: 23,238
- Software Publishers: 16,408
- Management of Companies and Enterprises: 12,528
- Computer and Peripheral Equipment Manufacturing: 10,502
- Colleges, Universities, and Professional Schools (Private): 8,823
- Other Professional, Scientific, and Technical Services: 7,971
- Individual and Family Services: 7,603
- Pharmaceutical and Medicine Manufacturing: 6,845
- Architectural, Engineering, and Related Services: 5,109
- Scientific Research and Development Services: 4,748
EDUCATIONAL TRENDS
College Enrollment Trends

• Over the last 5 years, enrollment trends among community colleges in the bay area have declined on average, particularly in urban areas.

• The number of degrees and certificates have increased but not enough to sustain the amount of job growth projected for the next 10 years.
Number of Awards Granted by College

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<tr>
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<th>Evergreen Valley</th>
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<tbody>
<tr>
<td>A.S. Degrees</td>
<td>105</td>
<td>118</td>
</tr>
<tr>
<td>A.A. Degrees</td>
<td>292</td>
<td>383</td>
</tr>
<tr>
<td>Certificates</td>
<td>235</td>
<td>104</td>
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</table>
Top 3 Certificates by College

1st: Cosmetology (San Jose City)

2nd: Environmental Control (Evergreen Valley)

3rd: Paralegal (San Jose City), Dental Assistant (San Jose City), Speech (San Jose City)
Top 3 A.A. Degrees

1st: Liberal Arts and Sciences
2nd: Business Administration
3rd: Administration of Justice

San Jose City
Evergreen Valley
Top 3 A.S. Degrees

- 1st: Registered Nursing
- 2nd: Accounting
- 3rd: Automotive Technology

Liberal Arts and Sciences

San Jose City | Evergreen Valley
Questions to Consider

• Are our offerings still relevant given the future workforce horizon?
• Given the population demographics, unemployment, and income outlook, should Adult Education be a strategic priority?
• What strategies have we used to attract, retain, and graduate students to be ready for the future workforce?
• How do we align our strategies to our mission and vision?