

SAN JOSE COMMUNITY COLLEGE DISTRICT

SECTION IX

PUBLIC INFORMATION SERVICES POLICIES

Approved by the Board of Trustees

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Revised

February 15, 1977 a

SECTION IX

PUBLIC INFORMATION SERVICES

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IX

PUBLIC INFORMATION SERVICES

The Information Services offices of San Jose City College and Evergreen Valley College, respectively, shall provide the following functions to the District within the scope of its general and specific objectives.

9010	GENERAL OBJECTIVE	To provide guidance and services that enhance the many ways in which the District relates to the community.
9020	SPECIFIC OBJECTIVES	Interpret the District's educational philosophy to the community.

Communicate the value of the District's colleges to the community.
Anticipate and/or respond to community and campus opinions or reactions.

Involve the community in programs offered at each college and identify areas in which the colleges can become involved in the community.

Develop effective internal communications lines within the individual campus communities.

Inform the public about diverse programs of the colleges in the District.

Stimulate continuing community support for the programs of the colleges and the District.

Acquaint the public with the aims and objectives of San Jose City College and
Evergreen Valley College.

